

# Scan/US Business 2016

A comprehensive geographic summary of U.S. business and employee counts



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# Scan/US Business 2016

A comprehensive geographic summary database of U.S. business and employee counts

### Scan/US Business 2016

Scan/US Business 2016 presents *geographic summaries* of data from a comprehensive, industry-standard business list of over thirteen million establishments covering one hundred and sixty one million employees. Establishment and employment data are classified by standard industry categories (SIC and NAICS), establishment size, a custom business type with focus on land-use, and employee occupation. Summaries are available for all standard levels of geography, including US, states, MSAs, places, counties, county subdivisions, Zip codes, census tracts, block groups and Scan/US microgrids. Users of the Scan/US application can easily obtain custom summaries for user-defined polygonal areas, ring and drive time areas and any arbitrary groupings of standard geography. The data are current as of January 2016.

### Data sources and methodology

Primary source for the summary database is the InfoGroup (formerly InfoUSA) business-list data base. This list is compiled from multiple sources such as business white pages and Yellow Pages, annual and 10K SEC filings, and government and USPS data, and continuously maintained through annual telephone verification of data for each business in the database. Data for each business establishment include its physical location, actual reported (or in some cases estimated) number of employees, and multiple codes detailing its industrial, franchising and administrative/subsidiary classification. Branch locations of multiple-location firms are distinguished from their headquarters, both national and regional.

Using the Scan/US Geocoder, virtually all source database records with physical addresses were geocoded at the address level and these records then participate in summaries on all levels. About 5.3% of the establishments are addressed to post office boxes in multi-coded city Zip codes; these could be geolocated down to the Zip and county levels only.

Scan/US estimated the distribution of employees by occupation for each summary area. The occupation categories correspond to the occupation breakdown reported in the 2010 Census. Employees of individual establishments were assigned to the several occupation categories using a localized industry-to-occupation matrix. For each of 20 summary industries, the matrix used presents the proportion of total employment accounted for by each of 24 occupation categories. To account for regional differences, individual matrices were developed for each of the 179 Bureau of Economic Analysis economic areas, county aggregates of economically-related counties. A national matrix was derived from the 2014 5-year American Community Survey public use microdata sample and, for each economic area, recalibrated to match 2014 1-year American Community Survey occupation distribution and current business database industry counts.

### Summary data available

Data available on all levels of geography include (number of items indicated in parentheses):

• Totals Counts of establishments and employees (2)

Counts of administrative establishments and employees (2)

• **Employee size** Establishments by number of employees (9)

Establishments with 20+ employees by industry (SIC and NAICS) (74, 104)

• Industry Establishments by SIC industry (74) Employment by SIC industry (74)

Establishments by NAICS industry (104) Employment by NAICS industry (104)

Occupation Employment by occupation (24)
 Business type Establishments by business type (38)

Employment by business type (38)

• **Retail** Establishments by retail category (68) Employment by retail category (68)

### Establishment size by number of employees

Employee size of establishments is recorded in the source database as an actual count of employees and as an assignment to an employee size range category (e.g., 5 to 10 employees). In a substantial number of cases the "actual" number of employees was obtained as a result of the annual telephone follow-up. In remaining cases the number was modeled using detailed industry-specific average employment size rates reported in the US Census County Business Patterns, adjusted to agree with major industry averages at the county level.

The establishment employee size estimates do not distinguish between full-time and part-time employment. Underreported in the database are agricultural and public sector establishments and employment, largely reflecting the obtainable sources for the business list and its focus on private sector businesses. Often the employment for an entire jurisdiction is reported at the location of the public agency headquarters. Establishments with over 10000 employees were screened and their employment counts in some cases revised after comparison against independent sources.

Counts by employee size are reported in 9 categories:

- 1 -4 employees
- 5 9 employees
- 10 19 employees
- 20 49 employees
- 50 99 employees
- 100 249 employees
- 250 499 employees
- 500 999 employees
- 1000+ employees

Establishments with twenty or more employees are additionally summarized for each SIC and NAICS industry.

### **Industry**

Establishments and employment are summarized both by NAICS code and by SIC code. The NAICS (North American Industrial Classification System) coding scheme became in 1997 the national standard for identifying a firm's primary business activity, replacing the SIC (Standard Industrial Classification) coding system used over several decades for reporting economic statistics. NAICS was designed to more accurately reflect the changing industrial composition of US economy: the shift from manufacturing to a service-based economy, emergence of information and hi-tech industries and of large-scale retailing.

Previous editions of the business database were limited to industry summary by SIC only. Legacy SIC codes continue to be used for various purposes by agencies in some states and by business. In the source business list itself, the native industry coding employs multiple 6-digit SIC codes to describe the various facets of a firm's business.

### **NAICS** classification

Agriculture/forestry/fishing

Establishments and employment counts are reported for 104 NAICS industries. These consolidate the 1170 individual industry codes at varying levels of detail. Retail trade is summarized here at the 3-digit subsector level; an expanded list of 68 retail trade and service categories is presented separately, see below. The industries are grouped into 21 NAICS sectors in the list following (codes defining the industry categories appear with each title in parentheses).

Establishments SIC-coded "Agricultural Services (07)" have been reclassified in the source database into various NAICS industries, resulting in an empty NAICS "Agricultural Services (115)" category in the present edition.

Retail trade

### Agriculture/forestry/fishing (11 exc 115) 32 Motor vehicle and parts dealers (441) 2 Agricultural services (115) 33 Furniture and home furnishings (442) 34 Electronics and appliances (443) 35 Building materials and garden supplies (444) Mining 36 Food and beverage stores (445) Oil and gas extraction (211) 3 Health and personal care stores (446) 37 Cole/ore mining (21 exc 211) 38 Gasoline stations (447) Clothing and clothing accessories (448) 39 Utilities 40 porting goods, hobby, book, music stores (451) 41 General merchandise stores (452) Utilities (22) 42 Miscellaneous store retailers (453) Nonstore retailers (454) Construction General construction (23 exc 237) Transportation and warehousing 7 Heavy construction (237) Transportation (48) 45 Warehousing/storage, postal/courier service Information Manufacturing Food mfg (311) Information 9 Beverage, tobacco products (312) 10 Textile mills (313) 46 Publishing (511 nec) 11 Textile products (314) 47 Software publishers (5112) Apparel mfg (315) 48 Motion pictures and video (512 nec) 12 13 Leather mfg (316) 49 Movie theaters (512131) Wood products (321) 50 Broadcasting (except Internet) (515) 14 Paper mfg (322) 51 15 Telecommunications (517) Printing (323) Data processing, hosting (518) 16 52 Petroleum, coal products (324) 53 Other Information Services (519) 17 18 Chemicals (325) 19 Plastics/rubber products (326) Finance and insurance 20 Nonmetallic mineral products (327) Banking and related (52 nec) 21 Primary metal mfg (331) 55 Insurance carriers and related (524) 22 Fabricated metals (332) Machinery mfg (333) 23 Computer, electronic products (334) Real estate, rental and leasing 24 Electrical equipment, appliances (335) 25 56 Real estate (531) Transportation equipment (336) 26 57 Rental and leasing (53 nec) 27 Furniture mfg (337) 28 Miscellaneous manufacturing (33 nec) Professional, scientific, technical services 58 Legal services (5411) Wholesale trade 59 Accounting and related (5412) Durable goods (423) 60 Architectural, engineering and related (5413) 30 Nondurable goods (424) Specialized design (5414) Electronic markets and brokers (425)

62 63 64 65 66	Computer systems design and related (5415) Management, scientific, technical consulting (5416) Scientific research and development (5417) Advertising, public relations, and related (5418) Other prof/scientific/tech services (5419)	85 86 87 88 89	Nursing and residential care (623) Individual and family services (6241) Community relief services (6242) Vocational rehabilitation (6243) Child day care services (6244)
Managen	nent of companies and enterprises	Arts, er	ntertainment, and recreation
67	Management of companies and enterprises (55)	90 91	Performing arts (7111) Spectator sports (7112)
Administ	trative and waste management services	92	Promoters of performing arts, sports (7113)
68 69	Administrative and support (561) Waste management and remediation (562)	93 94 95 96	Agents and Managers (7114) Independent artists, writers, performers (7115) Museums, zoos, historical sites (712) Amusement, gambling, and recreation (713 nec)
Educatio	onal services	97	Fitness Centers (71394)
70 71 72	Elementary and Secondary Schools (6111) Colleges, universities (6112-3) Business schools, computer and mgnt training (6114)	Accomr	nodation and food services  Accommodation (721)
73 74	Technical and trade schools (6115) Educational services (611 nec)	99	Food services and drinking places (722)
Health c	are and social assistance	Other s	ervices
75 76 77 78	Offices of physicians (6211) Offices of dentists (6212) Other health practitioners (6213) Outpatient care (6214)	100 101 102 103	Repair and maintenance services (811) Personal care services (812 nec) Death care services (8122) Religious, civic, professional orgs (813)
79 80	Medical and diagnostic laboratories (6215) Home health care services (6216)	Public a	administration
81 82 83 84	Ambulatory health care services (621 nec) General medical and surgical hospitals (6221) Psychiatric, substance abuse hospitals (6222) Other hospitals (622 nec)	104	Public administration
Establ	assification ishments are classified into 74 categories by SIC major industry level, although some further de		
	stablishments that could not be classified are relative mount of employment.	ely few,	involving about 2%of the total and a negli

y at the es.

The following lists the SIC categories used (codes making up the categories are in parentheses):

### Agriculture/forestry/fishing Transportation/communications/utilities Agriculture, forestry, fishing (01-2,08-9) 22 Transportation (40-6) 2 Agricultural services (07) 23 Travel services (4724-5) 24 Transportation services (47 nec) 25 Communications (48) Mining Utilities (49) 26 Mining (10,12,14) Oil/gas extraction (13) Wholesale trade 27 Wholesale, durables (50) Contract construction 28 Wholesale, nondurables (51) General construction (15) Heavy construction (16-7) 6 Retail trade Bldg mat, hdwe, garden supply dlrs (52) Manufacturing 30 General merchandise stores (53) Food mfg (20) 31 Food markets (5411 nec) Tobacco mfg (21) 8 Convenience stores (541103) 32 9 Textile mills (22) 33 Other food stores (54 nec) 10 Apparel & other textile mfg (23) Automotive dealers & gas stations (55) 34 Lumber & wood products (24) 11 35 Apparel & accessory stores (56) Furniture & fixture mfg (25) 12 36 Furniture stores (5712) 13 Paper mfg (26) 37 Home furnishings stores (5713-4,5719,5722) Printing & publishing (27) 14 38 Home electronics & computer stores (5731,5734) Chemicals & allied products (28) 15 39 Music stores (5735-6) 16 Petroleum refining (29) 40 Restaurants (581208) 17 Rubber & plastics (30) 41 Other food service (5812 nec) 18 Leather & leather products (31) Bars & cocktail lounges (5813) 42 Stone, clay, glass, concrete (32) 19 43 Drug stores (5912) 20 Primary & fabricated metal (33-4) 44 Liquor stores (5921) 21 Machinery & equipment mfg (35-9)

45 46	Specialty retail stores (594,599) Mail order, direct sales, fuel dlrs (596,598)	62 63	Medical & health services (801-4) Hospitals & other health facilities (805-9)
Finance	/insurance/real estate	64 65	Legal services (81) Elementary & secondary schools (8211)
47 48 49	Banking & finance (60-2) Insurance carriers (63) Insurance brokers/agents (64)	66 67 68 69	Colleges & universities (822) Other education & libraries (82 nec) Social services (83 nec) Child care services (8351)
50 Services	Real estate (65)	70 71 72	Museums & zoos (84) Membership organizations (86) Professional services (87,89)
51 52	Hotels & other lodging (70) Dry cleaners & laundry (72)	Gover	nment
53 54 55	Beauty & barber shops (7231,7241) Other personal services (7221,7251,7261,7291,7299) Advertising (731)	73	Government
56	Computer-related services (737)	Noncla	assifiable establishments

## **Occupation**

57

58

60

Occupational breakdown of an area's employment is summarized in 24 categories. This classification corresponds to the standard way the Census Bureau reports occupation, for example in the American Community Survey table C24010. It supersedes the categories used in previous editions of the database which focused on the now obsolete distinction between white and blue collar occupations: these are no longer included.

74

Specific occupations making up the summary categories are listed in detail in Appendix A.

The occupation categories are as follows:

Other business services (73 nec)

Automotive repair services (75) Misc repair services (76)

Motion pictures & theaters (78,7922)

Amusement & entertainment services (79)

### Management and professions

1	Management
2	Business and financial operations
3	Computer and mathematical
4	Architecture and engineering
5	Life, physical, and social science
6	Community and social service
7	Legal
8	Education, training, and library
9	Arts, design, entertainment, sports, and media
10	Health diagnosing and treating practitioners
11	Health technologists and technicians

### Service occupations

12	Healthcare support
13	Protective service
14	Food preparation and serving

15 Building and grounds maintenance

16 Personal care and service

### Sales and office occupations

17	Sales
18	Office and a

Office and administrative support

### Natural resources, construction, maintenance

Nonclassifiable e establishments

19	Farming, fishing, and forestry
20	Construction and extraction
21	Installation, maintenance, and repair

### Production, transport. material moving

22 Production 23 Transportation

Material movingsiness type

### **Business Type**

An industry classification scheme such as NAICS groups establishments based on the similarity of production processes they use, without regard to their land use or siting preference. The business type classification uses detailed SIC codes to group establishments according to their most likely siting in an industrial, manufacturing, commercial or office setting. A crossreference table will be made available upon request.

Categories below whose titles contain terms "small firms", "small module" or "small office" break out establishments with under 10 employees.

### Business commonly sited on industrial land

- 01 Mining
- 02 Construction
- 03 Construction, small firms
- 04 Technological activities & research
- 05 Transportation
- 06 Wholesale trade -industrial
- 07 Warehousing
- 08 General industrial

### Manufacturing

- 09 Heavy manufacturing
- 10 General manufacturing
- 11 Light manufacturing
- 12 Manufacturing, small module

### Business commonly sited on commercial land

- 13 Retail trade
- 14 Restaurants & bars
- 15 Personal, rental, & repair services
- 16 Automotive repair services
- 17 Hotels & motels
- 18 Theaters & other retail amusements
- 19 Equipment rental
- 20 Wholesale trade -commercial
- 21 General commercial

### Office-type business

- 22 Business & corporate administration
- 23 Finance, insurance, & real estate
- 24 Finance, insurance, & real estate, small office
- 25 Professional services
- 26 Business services
- 27 General office
- 28 Medical services

### Other business

- 29 Schools & colleges
- 30 Libraries
- 31 Hospitals & related medical services
- 32 Museums, art galleries, & gardens
- 33 Outdoor recreation & amusements
- 34 Public administration
- 35 Churches
- 36 Other, nec

### Agriculture

- 37 Agricultural production
- 38 Agriculture services

### Retail

Retail stores and retail services are classified into 68 categories using detailed NAICS codes.

Due to small numbers involved, some categories were combined: e.g, "Luggage and leather goods" with "Clothing Accessories 44825", and "Cafeterias and snack and nonalcoholic beverage bars beverage bars" with "Limited service restaurants". Categories 67 and 68 break out subsets of full service and limited service restaurants that represent chain locations .

### Motor vehicle and parts dealers

- 1 New car dealers (44111)
- 2 Used car dealers (44112)
- 3 Other motor vehicle dealers (4412)
- 4 Auto parts and accessories (44131)
- 5 Tire dealers (44132)

### Furniture and home furnishings

- 6 Furniture stores (44211)
- 7 Floor covering stores (44221)
- 8 Other home furnishings (442 nec)

### Electronics and appliances

- 9 Household appliances (443111)
- 10 Radio, TV, other electronics, cameras (443 nec)
- 11 Computers and software (44312)

### Building materials and garden supplies

- 12 Home centers (44411)
- 13 Paint and wallpaper stores (44412)
- 14 Hardware stores (44413)
- 15 Other building materials (444 nec)
- 16 Nursery and garden centers (44422)

### Food and beverage stores

- 17 Supermarkets (44511)
- 18 Convenience stores (44512)
- 19 Specialty food stores (4452)
- Beer, wine and liquor (44531)

### Health and personal care stores

- 21 Pharmacies and drug stores (44611)
- 22 Cosmetics and beauty supplies (44612)
- 23 Optical goods (44613)
- Health supplements, other personal care (4461 nec)

### Gasoline stations

Gas stations w/convenience store(44711)

26 Gas stations (447 nec)

### Clothing and clothing accessories

Men's clothing (44811)

Women's clothing (44812) 28

Children's and infants clothing (44813) 29

30 Family clothing stores (44814)

Clothing accessories (44815) 31

32 Other clothing (44819

33 Shoe stores (44821)

34 Jewelry stores (44831)

### Sporting goods, hobby, book, music stores

Sporting goods stores (45111)

36 Hobby, toy and game stores (45112)

37 Sewing, needlework, piece goods (45113)

Musical instruments and supplies (45114) 38

39 Book stores (451211)

40 Other leisure goods (4512 nec)

### General merchandise stores

Department stores (45211)

42 Warehouse club and superstores (45291)

43 Other genereal merchandise stores (452 nec)

### Miscellaneous store retailers

Florists (45311) 44

Office supplies and stationery (45321) 45

46 Gifts, novelties, souveniers (45322)

47 Used merchandise (45331)

Pets and pet supplies (45391) 48

49 Other miscellaneous retail (453 nec)

### Nonstore retailers

Nonstore retailers (454)

### Retail services, nec

51 Movie theaters (512131)

52 Auto equipment rental and leasing (5321)

53 Consumer goods rental (532 nec)

### Food services

Full-Service Restaurants (7221)

Limited-Service Restaurants (7222) 55

Drinking Places (7224) 56

### Repair and maintenance services

57 Auto repair services (8111)

58 Consumer electronics repair (8112)

59 Home and garden equipment repair (8114)

### Personal care services

60 Barber Shops (812111)

61 Beauty Shops (812112)

Nail Salons (812113) 62

63 Other personal care services (8121 nec) 64

Coin-operated laundries & dry cleaners (81231) 65 Dry cleaning & laundry Services (81232)

All other personal services (812 nec)

### Restaurant chains

67 Full-Service Restaurant Chains (7221 part)

68 Fast Food/Fast Casual Chains (7222 part)

### Database Editions

The database is published as an add-on to the Scan/US subscription in two editions, Business Summary/ Occupation and Business Type/Industry.

The Business Summary/Occupation edition includes the following two datalists:

- **Business Summary**
- Employees by Occupation

The **Business Type/Industry** edition includes the following four datalists:

- Business by Industry (NAICS)
- Business by Industry (SIC)
- Business by Type
- Retail (NAICS)

### Available on layers:

**United States** 

States

**MSAs** 

**Places** Counties

County subdivisions

Census tracts

Census blockgroups

Scan/US microgrids

Zip codes

Zip3 codes

Data items making up each datalist are listed in Appendix B with counts for the state of California and for the United States as a whole.

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# Appendix A: Occupations by occupation category

The following list shows detailed occupations, along with their Standard Occupation Classification (SOC) codes, for each of the 24 summary occupation categories.

### 1 Management occupations

- 11-10XX Chief executives and legislators
- 11-1021 General and operations managers
- 11-2011 Advertising and promotions managers
- 11-2020 Marketing and sales managers
- 11-2031 Public relations and fundraising managers
- 11-3011 Administrative services managers
- 11-3021 Computer and information systems managers
- 11-3031 Financial managers
- 11-3111 Compensation and benefits managers
- 11-3121 Human resources managers
- 11-3131 Training and development managers
- 11-3051 Industrial production managers
- 11-3061 Purchasing managers
- 11-3071 Transportation, storage, and distribution managers
- 11-9013 Farmers, ranchers, and other agricultural managers
- 11-9021 Construction managers
- 11-9030 Education administrators
- 11-9041 Architectural and engineering managers
- 11-9051 Food service managers
- 11-9071 Gaming managers
- 11-9081 Lodging managers
- 11-9111 Medical and health services managers
- 11-9121 Natural sciences managers
- 11-9141 Property, real estate, and community association managers
- 11-9151 Social and community service managers
- 11-9161 Emergency management directors
- 11-9XXX Miscellaneous managers, including funeral service managers and postmasters and mail superintendents

### 2 Business and financial operations

- 13-1011 Agents and business managers of artists, performers, and athletes
- 13-1021 Buyers and purchasing agents, farm products
- 13-1022 Wholesale and retail buyers, except farm products
- 13-1023 Purchasing agents, except wholesale, retail, and farm products
- 13-1030 Claims adjusters, appraisers, examiners, and investigators
- 13-1041 Compliance officers
- 13-1051 Cost estimators
- 13-1070 Human resources workers
- 13-1141 Compensation, benefits, and job analysis specialists
- 13-1151 Training and development specialists
- 13-1081 Logisticians
- 13-1111 Management analysts
- 13-1121 Meeting, convention, and event planners
- 13-1131 Fundraisers
- 13-1161 Market research analysts and marketing specialists
- 13-1199 Business operations specialists, all other
- 13-2011 Accountants and auditors
- 13-2021 Appraisers and assessors of real estate
- 13-2031 Budget analysts
- 13-2041 Credit analysts
- 13-2051 Financial analysts
- 13-2052 Personal financial advisors
- 13-2053 Insurance underwriters
- 13-2061 Financial examiners
- 13-2070 Credit counselors and loan officers
- 13-2081 Tax examiners and collectors, and revenue agents
- 13-2082 Tax preparers
- 13-2099 Financial specialists, all other

### 3 Computer and mathematical occupations

- 15-1111 Computer and information research scientists
- 15-1121 Computer systems analysts
- 15-1122 Information security analysts
- 15-1131 Computer programmers
- 15-113X Software developers, applications and systems software
- 15-1134 Web developers
- 15-1150 Computer support specialists
- 15-1141 Database administrators
- 15-1142 Network and computer systems administrators
- 15-1143 Computer network architects
- 15-1199 Computer occupations, all other
- 15-2011 Actuaries
- 15-2031 Operations research analysts
- 15-20XX Miscellaneous mathematical science occupations, including mathematicians and statisticians

### 4 Architecture and engineering

- 17-1010 Architects, except naval
- 17-1020 Surveyors, cartographers, and photogrammetrists
- 17-2011 Aerospace engineers
- 17-20XX Biomedical and agricultural engineers
- 17-2041 Chemical engineers
- 17-2051 Civil engineers
- 17-2061 Computer hardware engineers
- 17-2070 Electrical and electronics engineers
- 17-2081 Environmental engineers
- 17-2110 Industrial engineers, including health and safety
- 17-2121 Marine engineers and naval architects
- 17-2131 Materials engineers
- 17-2141 Mechanical engineers
- 17-21XX Petroleum, mining and geological engineers, including mining safety engineers
- 17-21YY Miscellaneous engineers, including nuclear engineers
- 17-3010 Drafters
- 17-3020 Engineering technicians, except drafters
- 17-3031 Surveying and mapping technicians

### 5 Life, physical, and social science occupations

- 19-1010 Agricultural and food scientists
- 19-1020 Biological scientists
- 19-1030 Conservation scientists and foresters
- 19-10XX Medical scientists, and life scientists, all other
- 19-2010 Astronomers and physicists
- 19-2021 Atmospheric and space scientists
- 19-2030 Chemists and materials scientists
- 19-2040 Environmental scientists and geoscientists
- 19-2099 Physical scientists, all other
- 19-3011 Economists
- 19-3030 Psychologists
- 19-3051 Urban and regional planners
- 19-30XX Miscellaneous social scientists, including survey researchers and sociologists
- 19-4011 Agricultural and food science technicians
- 19-4021 Biological technicians
- 19-4031 Chemical technicians
- 19-40XX Geological and petroleum technicians, and nuclear technicians
- 19-40YY Miscellaneous life, physical, and social science technicians, including social science research assistants

### 6 Community and social service occupations

- 21-1010 Counselors
- 21-1020 Social workers
- 21-1092 Probation officers and correctional treatment specialists
- 21-1093 Social and human service assistants
- 21-109X Miscellaneous community and social service specialists, including health educators and community health workers
- 21-2011 Clergy
- 21-2021 Directors, religious activities and education
- 21-2099 Religious workers, all other

### 7 Legal occupations

- 23-10XX Lawyers, and judges, magistrates, and other judicial workers
- 23-1012 Judicial law clerks
- 23-2011 Paralegals and legal assistants
- 23-2090 Miscellaneous legal support workers

### 8 Education, training, and library occupations

- 25-1000 Postsecondary teachers
- 25-2010 Preschool and kindergarten teachers
- 25-2020 Elementary and middle school teachers
- 25-2030 Secondary school teachers
- 25-2050 Special education teachers
- 25-3000 Other teachers and instructors
- 25-4010 Archivists, curators, and museum technicians
- 25-4021 Librarians
- 25-4031 Library technicians
- 25-9041 Teacher assistants
- 25-90XX Other education, training, and library workers

### 9 Arts, design, entertainment, sports and media

- 27-1010 Artists and related workers
- 27-1020 Designers
- 27-2011 Actors
- 27-2012 Producers and directors
- 27-2020 Athletes, coaches, umpires, and related workers
- 27-2030 Dancers and choreographers
- 27-2040 Musicians, singers, and related workers
- 27-2099 Entertainers and performers, sports and related workers, all other
- 27-3010 Announcers
- 27-3020 News analysts, reporters and correspondents
- 27-3031 Public relations specialists
- 27-3041 Editors
- 27-3042 Technical writers
- 27-3043 Writers and authors
- 27-3090 Miscellaneous media and communication workers
- 27-40XX Broadcast and sound engineering technicians and radio operators, and media and communication equipment workersl
- 27-4021 Photographers
- 27-4030 Television, video, and motion picture camera operators and editors

### 10 Health diagnosing and treating practitioners

- 29-1011 Chiropractors
- 29-1020 Dentists
- 29-1031 Dietitians and nutritionists
- 29-1041 Optometrists
- 29-1051 Pharmacists
- 29-1060 Physicians and surgeons
- 29-1071 Physician assistants
- 29-1081 Podiatrists
- 29-1181 Audiologists
- 29-1122 Occupational therapists
- 29-1123 Physical therapists
- 29-1124 Radiation therapists
- 29-1125 Recreational therapists
- 29-1126 Respiratory therapists
- 29-1127 Speech-language pathologists
- 29-112X Other therapists, including exercise physiologists
- 29-1131 Veterinarians
- 29-1141 Registered nurses
- 29-1151 Nurse anesthetists
- 29-11XX Nurse practitioners and nurse midwives
- 29-1199 Health diagnosing and treating practitioners, all other

### 11 Health technologists and technicians

- 29-2010 Clinical laboratory technologists and technicians
- 29-2021 Dental hygienists
- 29-2030 Diagnostic related technologists and technicians
- 29-2041 Emergency medical technicians and paramedics
- 29-2050 Health practitioner support technologists and technicians
- 29-2061 Licensed practical and licensed vocational nurses
- 29-2071 Medical records and health information technicians
- 29-2081 Opticians, dispensing
- 29-2090 Miscellaneous health technologists and technicians
- 29-9000 Other healthcare practitioners and technical occupations

### 12 Healthcare support

- 31-1010 Nursing, psychiatric, and home health aides
- 31-2010 Occupational therapy assistants and aides
- 31-2020 Physical therapist assistants and aides
- 31-9011 Massage therapists
- 31-9091 Dental assistants
- 31-9092 Medical assistants
- 31-9094 Medical transcriptionists
- 31-9095 Pharmacy aides
- 31-9096 Veterinary assistants and laboratory animal caretakers
- 31-9097 Phlebotomists
- 31-909X Healthcare support workers, all other, including medical equipment preparers

### 13 Protective services

- 33-1011 First-line supervisors of correctional officers
- 33-1012 First-line supervisors of police and detectives
- 33-1021 First-line supervisors of fire fighting and prevention workers
- 33-1099 First-line supervisors of protective service workers, all other
- 33-2011 Firefighters
- 33-2020 Fire inspectors
- 33-3010 Bailiffs, correctional officers, and jailers
- 33-3021 Detectives and criminal investigators
- 33-30XX Miscellaneous law enforcement workers
- 33-3050 Police officers
- 33-9011 Animal control workers
- 33-9021 Private detectives and investigators
- 33-9030 Security guards and gaming surveillance officers
- 33-9091 Crossing guards
- 33-9093 Transportation security screeners
- 33-909X Lifeguards and other recreational, and all other protective service workers

### 14 Food preparation and serving

- 35-1011 Chefs and head cooks
- 35-1012 First-line supervisors of food preparation and serving workers
- 35-2010 Cooks
- 35-2021 Food preparation workers
- 35-3011 Bartenders
- 35-3021 Combined food preparation and serving workers, including fast food
- 35-3022 Counter attendants, cafeteria, food concession, and coffee shop
- 35-3031 Waiters and waitresses
- 35-3041 Food servers, nonrestaurant
- 35-90XX Miscellaneous food preparation and serving related workers, including dining room and cafeteria attendants and barte
- 35-9021 Dishwashers
- 35-9031 Hosts and hostesses, restaurant, lounge, and coffee shop

### 5 Building and grounds maintenance

- 37-1011 First-line supervisors of housekeeping and janitorial workers
- 37-1012 First-line supervisors of landscaping, lawn service, and groundskeeping workers
- 37-201X Janitors and building cleaners
- 37-2012 Maids and housekeeping cleaners
- 37-2021 Pest control workers
- 37-3010 Grounds maintenance workers

### 16 Personal care and service occupations

- 39-1010 First-line supervisors of gaming workers
- 39-1021 First-line supervisors of personal service workers
- 39-2011 Animal trainers
- 39-2021 Nonfarm animal caretakers
- 39-3010 Gaming services workers
- 39-3021 Motion picture projectionists
- 39-3031 Ushers, lobby attendants, and ticket takers
- 39-3090 Miscellaneous entertainment attendants and related workers
- 39-40XX Embalmers and funeral attendants
- 39-4031 Morticians, undertakers, and funeral directors
- 39-5011 Barbers
- 39-5012 Hairdressers, hairstylists, and cosmetologists
- 39-5090 Miscellaneous personal appearance workers
- 39-6010 Baggage porters, bellhops, and concierges
- 39-7010 Tour and travel guides
- 39-9011 Childcare workers
- 39-9021 Personal care aides
- 39-9030 Recreation and fitness workers
- 39-9041 Residential advisors
- 39-9099 Personal care and service workers, all other

### 17 Sales ocupations

- 41-1011 First-line supervisors of retail sales workers
- 41-1012 First-line supervisors of non-retail sales workers
- 41-2010 Cashiers
- 41-2021 Counter and rental clerks
- 41-2022 Parts salespersons
- 41-2031 Retail salespersons
- 41-3011 Advertising sales agents
- 41-3021 Insurance sales agents
- 41-3031 Securities, commodities, and financial services sales agents
- 41-3041 Travel agents
- 41-3099 Sales representatives, services, all other
- 41-4010 Sales representatives, wholesale and manufacturing
- 41-9010 Models, demonstrators, and product promoters
- 41-9020 Real estate brokers and sales agents
- 41-9031 Sales engineers
- 41-9041 Telemarketers
- 41-9091 Door-to-door sales workers, news and street vendors, and related workers
- 41-9099 Sales and related workers, all other

### 18 Office and administrative support

- 43-1011 First-line supervisors of office and administrative support workers
- 43-2011 Switchboard operators, including answering service
- 43-2021 Telephone operators
- 43-2099 Communications equipment operators, all other
- 43-3011 Bill and account collectors
- 43-3021 Billing and posting clerks
- 43-3031 Bookkeeping, accounting, and auditing clerks
- 43-3041 Gaming cage workers
- 43-3051 Payroll and timekeeping clerks
- 43-3061 Procurement clerks
- 43-3071 Tellers
- 43-3099 Financial clerks, all other
- 43-4011 Brokerage clerks
- 43-4031 Court, municipal, and license clerks
- 43-4041 Credit authorizers, checkers, and clerks
- 43-4051 Customer service representatives
- 43-4061 Eligibility interviewers, government programs
- 43-4071 File clerks
- 43-4081 Hotel, motel, and resort desk clerks
- 43-4111 Interviewers, except eligibility and loan
- 43-4121 Library assistants, clerical
- 43-4131 Loan interviewers and clerks
- 43-4141 New accounts clerks
- 43-4XXX Correspondence clerks and order clerks
- 43-4161 Human resources assistants, except payroll and timekeeping
- 43-4171 Receptionists and information clerks
- 43-4181 Reservation and transportation ticket agents and travel clerks

- 43-4199 Information and record clerks, all other
- 43-5011 Cargo and freight agents
- 43-5021 Couriers and messengers
- 43-5030 Dispatchers
- 43-5041 Meter readers, utilities
- 43-5051 Postal service clerks
- 43-5052 Postal service mail carriers
- 43-5053 Postal service mail sorters, processors, and processing machine operators
- 43-5061 Production, planning, and expediting clerks
- 43-5071 Shipping, receiving, and traffic clerks
- 43-5081 Stock clerks and order fillers
- 43-5111 Weighers, measurers, checkers, and samplers, recordkeeping
- 43-6010 Secretaries and administrative assistants
- 43-9011 Computer operators
- 43-9021 Data entry keyers
- 43-9022 Word processors and typists
- 43-9041 Insurance claims and policy processing clerks
- 43-9051 Mail clerks and mail machine operators, except postal service
- 43-9061 Office clerks, general
- 43-9071 Office machine operators, except computer
- 43-9081 Proofreaders and copy markers
- 43-9111 Statistical assistants
- 43-9XXX Miscellaneous office and administrative support workers, including desktop publishers

### 19 Farming, fishing and forestry occupations

- 45-1011 First-line supervisors of farming, fishing, and forestry workers
- 45-2011 Agricultural inspectors
- 45-2041 Graders and sorters, agricultural products
- 45-20XX Miscellaneous agricultural workers, including animal breeders
- 45-3000 Fishing and hunting workers
- 45-4011 Forest and conservation workers
- 45-4020 Logging workers

### 20 Construction and extraction occupations

- 47-1011 First-line supervisors of construction trades and extraction workers
- 47-2011 Boilermakers
- 47-2020 Brickmasons, blockmasons, and stonemasons
- 47-2031 Carpenters
- 47-2040 Carpet, floor, and tile installers and finishers
- 47-2050 Cement masons, concrete finishers, and terrazzo workers
- 47-2061 Construction laborers
- 47-2071 Paving, surfacing, and tamping equipment operators
- 47-207X Construction equipment operators except paving, surfacing, and tamping equipment operators
- 47-2080 Drywall installers, ceiling tile installers, and tapers
- 47-2111 Electricians
- 47-2121 Glaziers
- 47-2130 Insulation workers
- 47-2141 Painters, construction and maintenance
- 47-2142 Paperhangers
- 47-2150 Pipelayers, plumbers, pipefitters, and steamfitters
- 47-2161 Plasterers and stucco masons
- 47-2171 Reinforcing iron and rebar workers
- 47-2181 Roofers
- 47-2211 Sheet metal workers
- 47-2221 Structural iron and steel workers
- 47-3010 Helpers, construction trades
- 47-4011 Construction and building inspectors
- 47-4021 Elevator installers and repairers
- 47-4031 Fence erectors
- 47-4041 Hazardous materials removal workers
- 47-4051 Highway maintenance workers
- 47-4061 Rail-track laying and maintenance equipment operators
- 47-XXXX Miscellaneous construction workers, including solar photovoltaic installers, septic tank servicers and sewer pipe cl
- 47-50YY Derrick, rotary drill, and service unit operators, and roustabouts, oil, gas, and mining
- 47-5021 Earth drillers, except oil and gas
- 47-5031 Explosives workers, ordnance handling experts, and blasters
- 47-5040 Mining machine operators
- 47-50XX Miscellaneous extraction workers, including roof bolters and helpers

### 21 Installation, maintenance and repair workers

- 49-1011 First-line supervisors of mechanics, installers, and repairers
- 49-2011 Computer, automated teller, and office machine repairers
- 49-2020 Radio and telecommunications equipment installers and repairers
- 49-2091 Avionics technicians
- 49-2092 Electric motor, power tool, and related repairers
- 49-209X Electrical and electronics repairers, transportation equipment, and industrial and utility
- 49-2096 Electronic equipment installers and repairers, motor vehicles
- 49-2097 Electronic home entertainment equipment installers and repairers
- 49-2098 Security and fire alarm systems installers
- 49-3011 Aircraft mechanics and service technicians
- 49-3021 Automotive body and related repairers
- 49-3022 Automotive glass installers and repairers
- 49-3023 Automotive service technicians and mechanics
- 49-3031 Bus and truck mechanics and diesel engine specialists
- 49-3040 Heavy vehicle and mobile equipment service technicians and mechanics
- 49-3050 Small engine mechanics
- 49-3090 Miscellaneous vehicle and mobile equipment mechanics, installers, and repairers
- 49-9010 Control and valve installers and repairers
- 49-9021 Heating, air conditioning, and refrigeration mechanics and installers
- 49-9031 Home appliance repairers
- 49-904X Industrial and refractory machinery mechanics
- 49-9071 Maintenance and repair workers, general
- 49-9043 Maintenance workers, machinery
- 49-9044 Millwrights
- 49-9051 Electrical power-line installers and repairers
- 49-9052 Telecommunications line installers and repairers
- 49-9060 Precision instrument and equipment repairers
- 49-9091 Coin, vending, and amusement machine servicers and repairers
- 49-9094 Locksmiths and safe repairers
- 49-9095 Manufactured building and mobile home installers
- 49-9096 Riggers
- 49-9098 Helpers--installation, maintenance, and repair workers
- 49-909X Other installation, maintenance, and repair workers, including wind turbine service technicians, and commercial dive

### 22 Production workers

- 51-1011 First-line supervisors of production and operating workers
- 51-2011 Aircraft structure, surfaces, rigging, and systems assemblers
- 51-2020 Electrical, electronics, and electromechanical assemblers
- 51-2031 Engine and other machine assemblers
- 51-2041 Structural metal fabricators and fitters
- 51-2090 Miscellaneous assemblers and fabricators
- 51-3011 Bakers
- 51-3020 Butchers and other meat, poultry, and fish processing workers
- 51-3091 Food and tobacco roasting, baking, and drying machine operators and tenders
- 51-3092 Food batchmakers
- 51-3093 Food cooking machine operators and tenders
- 51-3099 Food processing workers, all other
- 51-4010 Computer control programmers and operators
- 51-4021 Extruding and drawing machine setters, operators, and tenders, metal and plastic
- 51-4022 Forging machine setters, operators, and tenders, metal and plastic
- 51-4023 Rolling machine setters, operators, and tenders, metal and plastic
- 51-4031 Cutting, punching, and press machine setters, operators, and tenders, metal and plastic
- 51-4032 Drilling and boring machine tool setters, operators, and tenders, metal and plastic
- 51-4033 Grinding, lapping, polishing, and buffing machine tool setters, operators, and tenders, metal and plastic
- 51-4034 Lathe and turning machine tool setters, operators, and tenders, metal and plastic
- 51-4041 Machinists
- 51-4050 Metal furnace operators, tenders, pourers, and casters
- 51-4060 Model makers and patternmakers, metal and plastic
- 51-4070 Molders and molding machine setters, operators, and tenders, metal and plastic
- 51-4111 Tool and die makers
- 51-4120 Welding, soldering, and brazing workers
- 51-4191 Heat treating equipment setters, operators, and tenders, metal and plastic
- 51-4193 Plating and coating machine setters, operators, and tenders, metal and plastic
- 51-4194 Tool grinders, filers, and sharpeners
- 51-4XXX Miscellaneous metal workers and plastic workers, including milling and planing machine setters, and multiple machine
- 51-5111 Prepress technicians and workers
- 51-5112 Printing press operators
- 51-5113 Print binding and finishing workers
- 51-6011 Laundry and dry-cleaning workers
- 51-6021 Pressers, textile, garment, and related materials
- 51-6031 Sewing machine operators

- 51-6041 Shoe and leather workers and repairers
- 51-6042 Shoe machine operators and tenders
- 51-6050 Tailors, dressmakers, and sewers
- 51-606X Textile bleaching and dyeing, and cutting machine setters, operators, and tenders
- 51-6063 Textile knitting and weaving machine setters, operators, and tenders
- 51-6064 Textile winding, twisting, and drawing out machine setters, operators, and tenders
- 51-6093 Upholsterers
- 51-609X Miscellaneous textile, apparel, and furnishings workers except upholsterers
- 51-7011 Cabinetmakers and bench carpenters
- 51-7021 Furniture finishers
- 51-7041 Sawing machine setters, operators, and tenders, wood
- 51-7042 Woodworking machine setters, operators, and tenders, except sawing
- 51-70XX Miscellaneous woodworkers, including model makers and patternmakers
- 51-8010 Power plant operators, distributors, and dispatchers
- 51-8021 Stationary engineers and boiler operators
- 51-8031 Water and wastewater treatment plant and system operators
- 51-8090 Miscellaneous plant and system operators
- 51-9010 Chemical processing machine setters, operators, and tenders
- 51-9020 Crushing, grinding, polishing, mixing, and blending workers
- 51-9030 Cutting workers
- 51-9041 Extruding, forming, pressing, and compacting machine setters, operators, and tenders
- 51-9051 Furnace, kiln, oven, drier, and kettle operators and tenders
- 51-9061 Inspectors, testers, sorters, samplers, and weighers
- 51-9071 Jewelers and precious stone and metal workers
- 51-9080 Medical, dental, and ophthalmic laboratory technicians
- 51-9111 Packaging and filling machine operators and tenders
- 51-9120 Painting workers
- 51-9151 Photographic process workers and processing machine operators
- 51-9191 Adhesive bonding machine operators and tenders
- 51-9192 Cleaning, washing, and metal pickling equipment operators and tenders
- 51-9194 Etchers and engravers
- 51-9195 Molders, shapers, and casters, except metal and plastic
- 51-9196 Paper goods machine setters, operators, and tenders
- 51-9197 Tire builders
- 51-9198 Helpers--production workers
- 51-91XX Other production workers, including semiconductor processors and cooling and freezing equipment operators

### 23 Transportation occupations

- 53-1000 Supervisors of transportation and material moving workers
- 53-2010 Aircraft pilots and flight engineers
- 53-2020 Air traffic controllers and airfield operations specialists
- 53-2031 Flight attendants
- 53-3011 Ambulance drivers and attendants, except emergency medical technicians
- 53-3020 Bus drivers
- 53-3030 Driver/sales workers and truck drivers
- 53-3041 Taxi drivers and chauffeurs
- 53-3099 Motor vehicle operators, all other
- 53-4010 Locomotive engineers and operators
- 53-4021 Railroad brake, signal, and switch operators
- 53-4031 Railroad conductors and yardmasters
- 53-40XX Subway, streetcar, and other rail transportation workers
- 53-50XX Sailors and marine oilers, and ship engineers
- 53-5020 Ship and boat captains and operators
- 53-6021 Parking lot attendants
- 53-6031 Automotive and watercraft service attendants
- 53-6051 Transportation inspectors
- 53-60XX Miscellaneous transportation workers, including bridge and lock tenders and traffic technicians
- 53-6061 Transportation attendants, except flight attendants

### 24 Material moving occupations

- 53-7021 Crane and tower operators
- 53-7030 Dredge, excavating, and loading machine operators
- 53-70XX Conveyor operators and tenders, and hoist and winch operators
- 53-7051 Industrial truck and tractor operators
- 53-7061 Cleaners of vehicles and equipment
- 53-7062 Laborers and freight, stock, and material movers, hand
- 53-7063 Machine feeders and offbearers
- 53-7064 Packers and packagers, hand
- 53-7070 Pumping station operators
- 53-7081 Refuse and recyclable material collectors
- 53-71XX Miscellaneous material moving workers, including mine shuttle car operators, and tank car, truck, and ship loaders

# **Appendix B: Datalist Contents**

Contents of the datalists included in the database editions are presented on the following pages in the form of a Scan/US Quicklook report for each datalist. Summary counts on each variable are shown for the state of California benchmarked to the U.S. total.

Quicklook 2016 Business Summary		3/29/2016 19:42		
			United States (su	mmary)
California (Stat	e 06, CA)		Benchmar	k
Key	Dataitem	Value	Value	Index
_bdsum	4/ Fatablish manta	1 722 410	14 071 452	0.116
nest	16 Establishments	1,722,419	14,871,453	0.116
nemp	16 Employees 16 Average employees per establishment	17,020,956 9.88	159,224,609 10.71	0.107 0.923
aveestsz	16 Establishments by size(6)	9.00	10.71	0.923
empsz1.1	16 Establishments by Size(6)     16 Establishments, 1-4 emp	1,147,722	9,459,080	0.121
empsz1.2	• 16 Establishments, 5-9 emp	296,168	2,723,944	0.121
empsz1.3	• 16 Establishments, 10-19 emp	139,179	1,349,846	0.103
empsz1.4	16 Establishments, 20-49 emp	84,847	819,642	0.103
empsz1.5	• 16 Establishments, 50-249 emp	48,597	460,698	0.105
empsz1.6	• 16 Establishments, 250+ emp	5,906	58,243	0.101
·po=o	16 Establishments by business type(5)	3,555	30/2 .3	0.202
estd.1	16 Establishments, Industrial	208,783	1,878,853	0.111
estd.2	16 Establishments, Manufacturing	52,453	406,398	0.129
estd.3	16 Establishments, Commercial/Retail	565,572	4,671,212	0.121
estd.4	16 Establishments, Office	669,813	5,496,208	0.122
estd.5	16 Establishments, Other	225,798	2,418,782	0.093
	16 Employment by business type(5)	-,	, -, -	
empd.1	16 Employment, Industrial	1,927,318	18,304,930	0.105
empd.2	16 Employment, Manufacturing	938,743	9,809,634	0.096
empd.3	16 Employment, Commercial/Retail	4,972,776	44,622,131	0.111
empd.4	16 Employment, Office	5,582,554	49,208,306	0.113
empd.5	16 Employment, Other	3,599,565	37,279,608	0.097
rett	16 Establishments, retail	460,171	3,790,189	0.121
	16 Establishments: retail(7)	,	, ,	
retd.1	16 Retail establishments, retail trade	207,064	1,739,624	0.119
retd.2	• 16 Retail establishments, restaurants & bars	90,152	743,824	0.121
retd.3	• 16 Retail establishments, pers/rent/repair services	98,822	753,801	0.131
retd.4	16 Retail establishments, auto repair services	39,368	296,771	0.133
retd.5	16 Retail establishments, hotels & motels	9,063	93,179	0.097
retd.6	• 16 Retail establishments, theaters & retail amusements	3,571	35,073	0.102
retd.7	16 Retail establishments, equipment rental	12,131	127,917	0.095
retet	16 Employees, retail	4,127,105	36,801,720	0.112
	16 Employees: retail(7)			
reted.1	16 Retail employees, retail trade	1,997,623	18,186,479	0.110
reted.2	16 Retail employees, restaurants & bars	1,233,981	11,113,400	0.111
reted.3	16 Retail employees, pers/rent/repair services	375,266	3,055,132	0.123
reted.4	16 Retail employees, auto repair services	157,134	1,280,485	0.123
reted.5	16 Retail employees, hotels & motels	263,417	2,244,462	0.117
reted.6	16 Retail employees, theaters & retail amusements	41,625	382,608	0.109
		,	•	



Quicklook 2016 Business Summary		3/29/2016 19:42		
			United States (su	mmary)
California (State	e 06, CA)		Benchmar	k
Key	Dataitem	Value	Value	Index
_bdsum				
reted.7	16 Retail employees, equipment rental	58,059	539,154	0.108
	16 Establishments by industry-SIC (10)			
estsi.1	16 Establishments, Agriculture/forestry/fishing (01-09)	29,886	324,911	0.092
estsi.2	• 16 Establishments, Mining (10-14)	1,186	32,843	0.036
estsi.3	• 16 Establishments, Construction (15-17)	110,371	1,009,717	0.109
estsi.4	• 16 Establishments, Manufacturing (20-39)	55,294	419,748	0.132
estsi.5	• 16 Establishments, Transport/comm/utilities (40-49)	59,955	572,802	0.105
estsi.6	• 16 Establishments, Wholesale trade (50-51)	67,559	509,098	0.133
estsi.7	• 16 Establishments, Retail trade (52-59)	326,791	2,728,017	0.120
estsi.8	• 16 Establishments, Finance/insurance/real estate (60-67)	190,755	1,743,545	0.109
estsi.9	• 16 Establishments, Services (70-89)	777,567	6,446,641	0.121
estsi.10	• 16 Establishments, Government/other(91-99)	103,055	1,084,131	0.095
	16 Employment by industry-SIC (10)			
empsi.1	• 16 Employment, Agriculture/forestry/fishing (01-09)	230,682	1,872,401	0.123
empsi.2	• 16 Employment, Mining (10-14)	27,713	704,988	0.039
empsi.3	• 16 Employment, Construction (15-17)	666,983	6,603,519	0.101
empsi.4	• 16 Employment, Manufacturing (20-39)	1,372,254	13,244,773	0.104
empsi.5	• 16 Employment, Transport/comm/utilities (40-49)	725,265	7,496,767	0.097
empsi.6	• 16 Employment, Wholesale trade (50-51)	788,661	6,778,906	0.116
empsi.7	• 16 Employment, Retail trade (52-59)	3,606,443	32,765,038	0.110
empsi.8	• 16 Employment, Finance/insurance/real estate (60-67)	1,145,838	10,813,503	0.106
empsi.9	• 16 Employment, Services (70-89)	7,230,896	67,187,894	0.108
empsi.10	16 Employment, Government/other(91-99)	1,226,221	11,756,820	0.104
	16 Establishments by industry-NAICS (21)	1/220/221	11// 50/025	0.10
estni.1	16 Establishments, Agriculture/forestry/fishing (11)	8,397	108,191	0.078
estni.2	16 Establishments, Mining (21)	915	23,111	0.040
estni.3	16 Establishments, Utilities (22)	2,386	30,314	0.079
estni.4	16 Establishments, Construction (23)	119,991	1,085,209	0.111
estni.5	44 5 4 111 1 4 4 4 4 4 4 4 4 4 2 4 2 4 2 4 2	58,416	438,719	0.111
	47 5 ( 11: 1	64,957	492,462	0.133
estni.6	44 E + 111 1	·	•	0.132
estni.7		233,294	1,947,783	
estni.8	• 16 Establishments, Transportation and warehousing (48)	32,310	314,194	0.103
estni.9	• 16 Establishments, Information (51)	34,029	259,323	0.131
estni.10	16 Establishments, Finance and insurance (52)  16 Establishments	115,771	1,125,491	0.103
estni.11	• 16 Establishments, Real estate, rental and leasing (53)	90,005	767,914	0.117
estni.12	• 16 Establishments, Professional, sci/tech services (54)	186,236	1,348,469	0.138
estni.13	• 16 Establishments, Company/enterprise management (55)	966	12,139	0.080
estni.14	• 16 Establishments, Administrative/waste mngt services (56)	66,663	534,620	0.125
estni.15	• 16 Establishments, Educational Services (61)	39,232	332,825	0.118



Quicklook	2016 Business Summary		3/29/201	6 19:42
			United States (su	mmary)
California (State	e 06, CA)		Benchmar	k
Key	Dataitem	Value	Value	Index
_bdsum	44 5 4 11 11 11 11 11 (224.2)	215.000	1 074 001	0.115
estni.16	• 16 Establishments, Health care (621-3)	215,969	1,874,801	0.115
estni.17	• 16 Establishments, Social assistance (624)	39,275	318,938	0.123
estni.18	• 16 Establishments, Arts/entertainment/recreation (71)	28,587	243,226	0.118
estni.19	• 16 Establishments, Accommodation/food services (72)	103,828	881,979	0.118
estni.20	• 16 Establishments, Other services (81)	178,086	1,647,319	0.108
estni.21	• 16 Establishments, Public administration (92)	28,248	488,012	0.058
	16 Employment by industry-NAICS (21)	07.016	644 227	0.153
empni.1	16 Employment, Agriculture/forestry/fishing (11)     16 Employment, Advisor (24)	97,916	644,227	0.152
empni.2	• 16 Employment, Mining (21)	19,755	475,290	0.042
empni.3	• 16 Employment, Utilities (22)	68,942	780,434	0.088
empni.4	• 16 Employment, Construction (23)	732,374	7,252,288	0.101
empni.5	• 16 Employment, Manufacturing (31-3)	1,290,566	12,675,530	0.102
empni.6	• 16 Employment, Wholesale trade (42)	767,489	6,622,185	0.116
empni.7	• 16 Employment, Retail trade (44-5)	2,460,326	21,814,743	0.113
empni.8	• 16 Employment, Transportation and warehousing (48)	391,355	4,223,489	0.093
empni.9	• 16 Employment, Information (51)	435,390	3,573,976	0.122
empni.10	16 Employment, Finance and insurance (52)  16 Employment, Book estate, rental and leaving (52)  17 Employment, Book estate, rental and leaving (52)	664,808	6,974,208	0.095
empni.11	16 Employment, Real estate, rental and leasing (53)  16 Employment, Professional, asi/task convises (54)  17 Employment, Professional, asi/task convises (54)  18 Employment, Professional, asi/task convises (54)	519,993	4,149,878	0.125
empni.12	• 16 Employment, Professional, sci/tech services (54)	1,256,828	9,697,017	0.130
empni.13	16 Employment, Company/enterprise management (55)  16 Employment, Administrative (wests most services (56))  17 Employment, Administrative (wests most services (56))	15,228	246,265	0.062
empni.14	16 Employment, Administrative/waste mngt services (56)  16 Employment, Educational Services (61)  17 Employment, Educational Services (61)	549,531	4,452,305	0.123
empni.15	• 16 Employment, Educational Services (61)	1,299,166	13,315,708	0.098
empni.16	• 16 Employment, Health care (621-3)	1,986,766	20,792,450	0.096
empni.17	• 16 Employment, Social assistance (624)	334,240	3,712,508	0.090
empni.18	16 Employment, Arts/entertainment/recreation (71)  16 Employment, Assembled details (food continue (72))  17 Employment, Assembled details (72)	455,141	3,564,355	0.128
empni.19	• 16 Employment, Accommodation/food services (72)	1,550,944	13,963,871	0.111
empni.20	• 16 Employment, Other services (81)	895,033	8,520,898	0.105
empni.21	• 16 Employment, Public administration (92)	1,083,270	10,585,934	0.102



Quicklook	2016 Employees by Occupation	3/29/2016 19:44
		United States (summary)
California (State	e 06, CA)	Benchmark
Kev	Dataitem Value	Value Index

Key bdocc	Dataitem	Value	Value	Index
nest	16 Establishments	1,722,419	14,871,453	0.116
nemp	16 Employees	17,020,956	159,224,609	0.107
aveestsz	16 Average employees per establishment	9.88	10.71	0.923
	16 Employees by occupation(24)			
occd.1	16 Employees, Management	1,680,487	14,839,511	0.113
occd.2	• 16 Employees, Business and financial operations	741,228	6,387,962	0.116
occd.3	16 Employees, Computer and mathematical	441,021	3,368,131	0.131
occd.4	16 Employees, Architecture and engineering	293,214	2,363,051	0.124
occd.5	• 16 Employees, Life/physical/social science	120,578	946,393	0.127
occd.6	<ul> <li>16 Employees, Community and social service</li> </ul>	190,027	2,330,544	0.082
occd.7	16 Employees, Legal	155,748	1,436,007	0.108
occd.8	<ul> <li>16 Employees, Education/training/library</li> </ul>	952,017	9,524,938	0.100
occd.9	• 16 Employees, Arts/design/entertainment/sports/media	398,539	2,505,986	0.159
occd.10	<ul> <li>16 Employees, Health diagnosing/treating practice</li> </ul>	640,034	6,787,691	0.094
occd.11	<ul> <li>16 Employees, Health technologists/technicians</li> </ul>	192,567	2,496,436	0.077
occd.12	16 Employees, Healthcare support	281,867	4,262,454	0.066
occd.13	<ul> <li>16 Employees, Protective service</li> </ul>	314,487	3,253,405	0.097
occd.14	<ul> <li>16 Employees, Food preparation and serving</li> </ul>	893,494	8,746,012	0.102
occd.15	<ul> <li>16 Employees, Building and grounds maintenance</li> </ul>	734,694	6,190,956	0.119
occd.16	<ul> <li>16 Employees, Personal care and service</li> </ul>	878,436	6,395,679	0.137
occd.17	• 16 Employees, Sales	2,086,725	18,721,822	0.111
occd.18	<ul> <li>16 Employees, Office and administrative support</li> </ul>	2,589,127	23,835,695	0.109
occd.19	<ul> <li>16 Employees, Farming/fishing/forestry</li> </ul>	220,262	782,563	0.281
occd.20	<ul> <li>16 Employees, Construction and extraction</li> </ul>	757,702	7,722,567	0.098
occd.21	<ul> <li>16 Employees, Installation/maintenance/repair</li> </ul>	489,310	5,444,741	0.090
occd.22	16 Employees, Production	925,704	10,315,456	0.090
occd.23	16 Employees, Transportation	477,497	5,441,288	0.088
occd.24	16 Employees, Material moving	420,296	3,938,271	0.107
mp	16 Employees, Management & professions	5,805,460	52,986,650	0.110
	16 Mgt/prof employees by occupation(11)			
mpd.1	<ul> <li>16 Mgt/prof employees, Management</li> </ul>	1,680,487	14,839,511	0.113
mpd.2	<ul> <li>16 Mgt/prof employees, Business and financial operations</li> </ul>	741,228	6,387,962	0.116
mpd.3	<ul> <li>16 Mgt/prof employees, Computer and mathematical</li> </ul>	441,021	3,368,131	0.131
mpd.4	<ul> <li>16 Mgt/prof employees, Architecture and engineering</li> </ul>	293,214	2,363,051	0.124
mpd.5	<ul> <li>16 Mgt/prof employees, Life/physical/social science</li> </ul>	120,578	946,393	0.127
mpd.6	<ul> <li>16 Mgt/prof employees, Community and social service</li> </ul>	190,027	2,330,544	0.082
mpd.7	<ul> <li>16 Mgt/prof employees, Legal</li> </ul>	155,748	1,436,007	0.108
mpd.8	<ul> <li>16 Mgt/prof employees, Education/training/library</li> </ul>	952,017	9,524,938	0.100
mpd.9	• 16 Mgt/prof employees, Arts/design/entertainment/sports/med	398,539	2,505,986	0.159



Quicklook	2016 Employees by Occupation		3/29/201	6 19:44
			United States (su	ımmary)
California (State	e 06, CA)		Benchmar	k
Key _bdocc	Dataitem	Value	Value	Index
	16 Mgt/prof employees, Health diagnosing/treating practice	640,034	6,787,691	0.094
mpd.11	• 16 Mgt/prof employees, Health technologists/technicians	192,567	2,496,436	0.077
SVC	16 Employees, Service	3,102,978	28,848,506	0.108
	16 Service occupations(5)			
svcd.1	16 Service employees, Healthcare support	281,867	4,262,454	0.066
svcd.2	<ul> <li>16 Service employees, Protective services</li> </ul>	314,487	3,253,405	0.097
svcd.3	<ul> <li>16 Service employees, Food preparation and serving</li> </ul>	893,494	8,746,012	0.102
	16 Service employees, Building and grounds maintenance	734,694	6,190,956	0.119
svcd.5	16 Service employees, Personal care and service	878,436	6,395,679	0.137
	16 Employees, Sales & office	4,675,852	42,557,517	0.110
	16 Sales & office occupations(2)	2 224 725	10 701 000	0.111
sofd.1	• 16 Sales/office empl, Sales	2,086,725	18,721,822	0.111
sofd.2	16 Sales/office empl, Office and administrative support	2,589,127	23,835,695	0.109
ncm	16 Employees, Nat res/construction/maintenance	1,467,274	13,949,871	0.105
ncmd.1	<ul><li>16 Nat res/construction/maintenance occupations(3)</li><li>16 Nat res/con/maint empl, Farming/fishing/forestry</li></ul>	220,262	782,563	0.281
ncmd.2	16 Nat res/con/maint empt, Farming/rising/rolestry     16 Nat res/con/maint empt, Construction and extraction	757,702	7,722,567	0.281
	16 Nat res/con/maint empt, lostallation/maintenance/repair	489,310	5,444,741	0.090
	16 Employees, Production/transport/mat moving	1,823,497	19,695,015	0.093
	16 Production/transport occupations(3)	1,020,137	13,030,013	0.033
	• 16 Prod/transp empl, Production	925,704	10,315,456	0.090
ptmd.2	• 16 Prod/transp empl, Transportation	477,497	5,441,288	0.088
ptmd.3	• 16 Prod/transp empl, Material moving	420,296	3,938,271	0.107



Quicklook	2016 Business by Industry (NAICS)		3/29/201	6 19:46
			United States (su	ımmary)
California (Stat	e 06, CA)		Benchmar	·k
Key _bdnind	Dataitem	Value	Value	Index
nest	16 Establishments	1,722,419	14,871,453	0.116
nemp	16 Employees	17,020,956	159,224,609	0.107
aveestsz	16 Average employees per establishment 16 Establishments by size(6)	9.88	10.71	0.923
empsz1.1	• 16 Establishments, 1-4 emp	1,147,722	9,459,080	0.121
empsz1.2	• 16 Establishments, 5-9 emp	296,168	2,723,944	0.109
empsz1.3	• 16 Establishments, 10-19 emp	139,179	1,349,846	0.103
empsz1.4	• 16 Establishments, 20-49 emp	84,847	819,642	0.104
empsz1.5	• 16 Establishments, 50-249 emp	48,597	460,698	0.105
empsz1.6	• 16 Establishments, 250+ emp	5,906	58,243	0.101
	16 Establishments by major industry(21)			
estmi.1	• 16 Establishments, Agriculture/forestry/fishing (11)	8,397	108,191	0.078
estmi.2	• 16 Establishments, Mining (21)	915	23,111	0.040
estmi.3	• 16 Establishments, Utilities (22)	2,386	30,314	0.079
estmi.4	• 16 Establishments, Construction (23)	119,991	1,085,209	0.111
estmi.5	• 16 Establishments, Manufacturing (31-3)	58,416	438,719	0.133
estmi.6	• 16 Establishments, Wholesale trade (42)	64,957	492,462	0.132
estmi.7	• 16 Establishments, Retail trade (44-5)	233,294	1,947,783	0.120
estmi.8	• 16 Establishments, Transportation and warehousing (48)	32,310	314,194	0.103



estmi.9

estmi.10

estmi.11

estmi.12

estmi.13

estmi.14

estmi.15

estmi.16

estmi.17

estmi.18 estmi.19

estmi.20

estmi.21

estdA.1 estdA.2

estdB.1

estdB.2

• 16 Establishments, Information (51)

• 16 Establishments, Finance and insurance (52)

• 16 Establishments, Educational Services (61)

16 Establishments, Social assistance (624)

16 Establishments, Health care (621-3)

16 Establishments, Other services (81)

16 Agriculture/for/fish: establishments(2)

16 Mining: establishments(2)

16 Establishments, Public administration (92)

• 16 Agr/for/fish est, Agricultural services (115)

16 Mining est, Oil and gas extraction (211)

• 16 Mining est, Coal/ore mining (21 exc 211)

16 Establishments, Real estate, rental and leasing (53)

16 Establishments, Company/enterprise management (55)

16 Establishments, Arts/entertainment/recreation (71)

16 Establishments, Accommodation/food services (72)

16 Agr/for/fish est, Agriculture/forest/fish (11 exc 115)

16 Establishments, Administrative/waste mngt services (56)

• 16 Establishments, Professional, sci/tech services (54)

34,029

115,771

90,005

186,236

66,663

39,232

215,969

39,275

28,587

103,828

178,086

28,248

8,397

391

524

966

259,323

767,914

12,139

534,620

332,825

318,938

243,226

881,979

488,012

108,191

8,279

14,832

1,647,319

1,874,801

1,125,491

1,348,469

0.131

0.103

0.117

0.138 0.080

0.125

0.118

0.115

0.123

0.118

0.118

0.108

0.058

0.078

0.047

0.035

0

Quicklook	2016 Business by Industry (NAICS)		3/29/2016	19:46
			United States (sum	mary)
California (Stat	e 06, CA)		Benchmark	
Key	Dataitem	Value	Value	Index

Key	Dataitem	Value	Value	Index
_bdnind	46 Constructions actablishes acts (2)			
estdC.1	<ul><li>16 Construction: establishments(2)</li><li>16 Construction est, General construction (23 exc 237)</li></ul>	112,336	1,013,836	0.111
estdC.1	<ul> <li>16 Construction est, Heavy construction (237)</li> </ul>	7,655	71,373	0.111
estuc.2		7,033	71,373	0.107
estdD.1	<ul><li>16 Manufacturing: establishments(21)</li><li>16 Mfg est, Food mfg (311)</li></ul>	6,072	47,657	0.127
estdD.1	<ul> <li>16 Mfg est, Food fing (317)</li> <li>16 Mfg est, Beverage, tobacco products (312)</li> </ul>	3,511	13,743	0.127
estdD.3	<ul> <li>16 Mfg est, Develage, tobacco products (312)</li> <li>16 Mfg est, Textile mills (313)</li> </ul>	961	4,205	0.229
estdD.3	• 16 Mfg est, Textile Initis (313)	1,361	7,622	0.179
estdD.5	• 16 Mfg est, Apparel mfg (315)	1,015	4,218	0.173
estdD.6	• 16 Mfg est, Leather mfg (316)	216	1,316	0.164
estdD.7	• 16 Mfg est, Wood products (321)	1,275	15,697	0.081
estdD.7	• 16 Mfg est, Wood products (321) • 16 Mfg est, Paper mfg (322)	790	7,733	0.102
estdD.9	• 16 Mfg est, Printing (323)	6,249	7,755 44,360	0.102
estdD.9	<ul> <li>16 Mfg est, Petroleum, coal products (324)</li> </ul>	332	4,817	0.069
	• 16 Mfg est, Chemicals (325)	1,469	13,716	0.107
estdD.11 estdD.12	<ul> <li>16 Mfg est, Chemicals (323)</li> <li>16 Mfg est, Plastics/rubber products (326)</li> </ul>	1,506		0.107
estdD.12	<ul> <li>16 Mfg est, Plastics/Pubber products (327)</li> <li>16 Mfg est, Nonmetallic mineral products (327)</li> </ul>	1,285	12,118 13,633	0.124
estdD.13	<ul> <li>16 Mfg est, Primary metal mfg (331)</li> </ul>	611	6,663	0.094
estdD.14	<ul> <li>16 Mfg est, Frimary frietat fing (331)</li> <li>16 Mfg est, Fabricated metals (332)</li> </ul>	9,195	71,243	0.129
estdD.15	• 16 Mfg est, Machinery mfg (333)	3,867	35,762	0.129
estdD.17	<ul> <li>16 Mfg est, Machinery fing (333)</li> <li>16 Mfg est, Computer, electronic products (334)</li> </ul>	3,747	18,398	0.108
estdD.17	<ul> <li>16 Mfg est, Computer, electronic products (334)</li> <li>16 Mfg est, Electrical equipment, appliances (335)</li> </ul>	1,045	7,960	0.204
estdD.19	<ul> <li>16 Mfg est, Transportation equipment (336)</li> </ul>	1,381	12,050	0.131
estdD.19	• 16 Mfg est, Furniture mfg (337)	3,012	27,721	0.113
estdD.20	<ul> <li>16 Mfg est, Miscellaneous manufacturing (33 nec)</li> </ul>	9,516	68,087	0.140
estup.Z1		9,310	08,087	0.170
estdE.1	<ul><li>16 Wholesale trade: establishments(3)</li><li>16 Wholesale est, Durable goods (423)</li></ul>	46,095	353,303	0.130
estdE.2	16 Wholesale est, Nondurable goods (424)	16,564	124,134	0.133
	44.14			
estdE.3		2,298	15,025	0.153
estdF.1	<ul> <li>16 Retail trade: establishments(18)</li> <li>16 Retail est, Motor vehicle and parts dealers (441)</li> </ul>	21,621	233,784	0.092
estdF.2	<ul> <li>16 Retail est, Furniture and home furnishings (442)</li> </ul>	12,095	98,550	0.092
estdF.3	16 Retail est, Electronics and appliances (443)  16 Petail est, Puilding and garden supplies (444)	24,642	171,668	0.144
estdF.4 estdF.5	16 Retail est, Building and garden supplies (444)  16 Retail est, Food and beverage stores (445)	20,306	168,787	0.120
	16 Retail est, Food and beverage stores (445)  16 Retail est, Health (personal care stores (446))	29,568	255,671 161,277	0.116
estdF.6	16 Retail est, Health/personal care stores (446)  16 Retail est, Casalina stations (447)  17 Petail est, Casalina stations (447)	17,401	161,277	0.108
estdF.7	• 16 Retail est, Gasoline stations (447)	10,389	92,175	0.113
estdF.8	16 Retail est, Clothing/clothing accessories (448)  16 Retail est, Sport (habby (haply (myric starse (451)))	34,576	230,396	0.150
estdF.9	<ul> <li>16 Retail est, Sport/hobby/book/music stores (451)</li> </ul>	14,123	117,110	0.121



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			United States (su	mmary)
California (State	e 06, CA)		Benchmar	k
Key	Dataitem	Value	Value	Index
_bdnind				
estdF.10	• 16 Retail est, General merchandise stores (452)	8,739	93,141	0.094
estdF.11	• 16 Retail est, Miscellaneous store retailers (453)	34,877	286,308	0.122
estdF.12	• 16 Retail est, Nonstore retailers (454)	4,957	38,916	0.127
	16 Transport/warehousing: establishments(2)			
estdG.1	• 16 Transp est, Transportation (48)	28,288	259,399	0.109
estdG.2	• 16 Transp est, Warehousing/storage/delivery (49)	4,022	54,795	0.073
	16 Information: establishments(8)			
estdH.1	• 16 Info est, Publishing (511 nec)	4,456	36,937	0.121
estdH.2	• 16 Info est, Software publishers (5112)	179	1,075	0.167
estdH.3	• 16 Info est, Motion pictures and video (512 nec)	6,631	28,436	0.233
estdH.4	• 16 Info est, Movie theaters (512131)	968	8,625	0.112
estdH.5	• 16 Info est, Broadcasting (except Internet) (515)	3,151	31,524	0.100
estdH.6	• 16 Info est, Telecommunications (517)	11,148	88,554	0.126
estdH.7	• 16 Info est, Data processing, hosting (518)	4,071	28,402	0.143
estdH.8	• 16 Info est, Other Information Services (519)	3,425	35,770	0.096
	16 Finance/insurance: establishments(2)			
estdl.1	• 16 Fin/ins est, Banking and related (52 nec)	73,915	744,239	0.099
estdl.2	• 16 Fin/ins est, Insurance carriers and related (524)	41,856	381,252	0.110
	16 Real estate/rental: establishments(2)			
estdJ.1	• 16 RE/rent est, Real estate (531)	75,338	622,226	0.121
estdJ.2	• 16 RE/rent est, Rental and leasing (53 nec)	14,667	145,688	0.101
	16 Prof/sci/tech services: establishments(9)			
estdK.1	• 16 Prof/sci/tech est, Legal services (5411)	52,865	408,157	0.130
estdK.2	• 16 Prof/sci/tech est, Accounting and related (5412)	24,326	177,012	0.137
estdK.3	• 16 Prof/sci/tech est, Architecture/engineering (5413)	21,027	144,444	0.146
estdK.4	• 16 Prof/sci/tech est, Specialized design (5414)	9,837	64,568	0.152
estdK.5	• 16 Prof/sci/tech est, Computer systems design (5415)	8,328	51,589	0.161
estdK.6	• 16 Prof/sci/tech est, Management, sci/tech consulting (5416)	27,162	187,452	0.145
estdK.7	• 16 Prof/sci/tech est, Scientific research/development (5417)	5,900	41,117	0.143
estdK.8	16 Prof/sci/tech est, Advertising, public relations (5418)	10,927	73,340	0.149
estdK.9	• 16 Prof/sci/tech est, Other prof/scientific/tech services (5419)	25,864	200,790	0.129
	16 Admin/waste mgt services: establishments(2)			
estdL.1	• 16 Admin/waste mgt est, Administrative support (561)	63,628	504,691	0.126
estdL.2	• 16 Admin/waste mgt est, Waste management/remediation (562)	3,035	29,929	0.101
	16 Education services: establishments(5)	3,033	25,525	3.101
estdM.1	16 Education srv est, Elementary/secondary schools (6111)	17,325	173,933	0.100
estdM.2	16 Education srv est, Colleges, universities (6112-3)	2,587	30,034	0.086
estdM.3	• 16 Education srv est, Business schools, comp/mgnt training (611.	1,030	6,209	0.166
estdM.4	16 Education srv est, Business schools, compringit training (817)     16 Education srv est, Technical and trade schools (6115)	2,034	13,364	0.152
C3CU/N.4	To Education Sivest, Technical and trade Schools (0113)	۷,03 <del>4</del>	13,304	0.132



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			United States (su	mmary)
California (Stat	e 06, CA)		Benchmar	k
Key	Dataitem	Value	Value	Index
_bdnind				
estdM.5	• 16 Education srv est, Educational services (611 nec)	16,256	109,285	0.149
	16 Health care: establishments(11)			
estdN.1	• 16 Health care est, Offices of physicians (6211)	80,857	725,394	0.111
estdN.2	• 16 Health care est, Offices of dentists (6212)	30,772	206,701	0.149
estdN.3	• 16 Health care est, Other health practitioners (6213)	67,318	605,164	0.111
estdN.4	• 16 Health care est, Outpatient care (6214)	9,283	85,136	0.109
estdN.5	• 16 Health care est, Medical and diagnostic labs (6215)	3,048	23,594	0.129
estdN.6	• 16 Health care est, Home health care services (6216)	4,949	51,357	0.096
estdN.7	• 16 Health care est, Ambulatory health care services (621 nec)	8,470	66,628	0.127
estdN.8	• 16 Health care est, General medical/surgical hospitals (6221)	1,746	20,008	0.087
estdN.9	• 16 Health care est, Psych/substance abuse hospitals (6222)	1,407	18,705	0.075
estdN.10	• 16 Health care est, Other hospitals (622 nec)	131	1,670	0.078
estdN.11	• 16 Health care est, Nursing and residential care (623)	7,988	70,444	0.113
	16 Social services: establishments(4)			
estdO.1	• 16 Social srv est, Individual and family services (6241)	27,060	193,176	0.140
estdO.2	• 16 Social srv est, Community relief services (6242)	705	6,211	0.114
estdO.3	• 16 Social srv est, Vocational rehabilitation (6243)	1,764	23,695	0.074
estd0.4	• 16 Social srv est, Child day care services (6244)	9,746	95,856	0.102
	16 Arts/entertainment/recreation: establishments(8)			
estdP.1	• 16 Arts/ent/rec est, Performing arts (7111)	3,871	25,523	0.152
estdP.2	• 16 Arts/ent/rec est, Spectator sports (7112)	681	5,319	0.128
estdP.3	• 16 Arts/ent/rec est, Promoters of perf arts, sports (7113)	1,550	10,238	0.151
estdP.4	16 Arts/ent/rec est, Agents and Managers (7114)	329	1,615	0.204
estdP.5	• 16 Arts/ent/rec est, Ind artists, writers, performers (7115)	4,611	27,186	0.170
estdP.6	• 16 Arts/ent/rec est, Museums, zoos, historical sites (712)	4,163	41,832	0.100
estdP.7	• 16 Arts/ent/rec est, Amusement/gambling/recreation (713 nec)	5,359	66,120	0.081
estdP.8	• 16 Arts/ent/rec est, Fitness Centers (71394)	8,023	65,393	0.123
estar .o	16 Accomodation/food services: establishments(2)	0,023	03,333	0.123
estdQ.1	16 Accom/food srv est, Accommodation (721)	10,811	115,108	0.094
estdQ.2	44.4. (6.1. 4.5.1. 1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.	93,017	766,871	0.121
estuQ.2		93,017	700,871	0.121
ootdD 1	16 Other services: establishments(4)	E6 222	440 455	0 120
estdR.1	16 Other service est, Repair and maintenance services (811)  16 Other services est, Repair and maintenance services (812)  17 Other services est, Repair and maintenance (812)	56,333	440,455	0.128
estdR.2	16 Other service est, Personal care services (812)  16 Other services est, Personal care services (8123)	71,192	554,347	0.128
estdR.3	16 Other service est, Death care services (8122)  16 Other service est, Deligious (civis (prefessional ergs (813))	1,949	41,200	0.047
estdR.4	16 Other service est, Religious/civic/professional orgs (813)	48,612	611,317	0.080
	16 Employment by major industry(21)	07.016	644 227	0.450
empmi.1	• 16 Employment, Agriculture/forestry/fishing (11)	97,916	644,227	0.152
empmi.2	• 16 Employment, Mining (21)	19,755	475,290	0.042
empmi.3	• 16 Employment, Utilities (22)	68,942	780,434	0.088



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			United States (su	mmary)
California (Sta	California (State 06, CA)		Benchmark	
Key	Dataitem	Value	Value	Index
_bdnind	44.5	722 274	7 252 200	0 101
empmi.4	• 16 Employment, Construction (23)	732,374	7,252,288	0.101
empmi.5	• 16 Employment, Manufacturing (31-3)	1,290,566	12,675,530	0.102
empmi.6	16 Employment, Wholesale trade (42)  16 Employment, Poteil trade (44 E)	767,489	6,622,185	0.116
empmi.7	• 16 Employment, Retail trade (44-5)	2,460,326	21,814,743	0.113
empmi.8	• 16 Employment, Transportation and warehousing (48)	391,355	4,223,489	0.093
empmi.9	• 16 Employment, Information (51)	435,390	3,573,976	0.122
empmi.10	• 16 Employment, Finance and insurance (52)	664,808	6,974,208	0.095
empmi.11	• 16 Employment, Real estate, rental and leasing (53)	519,993	4,149,878	0.125
empmi.12	• 16 Employment, Professional, sci/tech services (54)	1,256,828	9,697,017	0.130
empmi.13	• 16 Employment, Company/enterprise management (55)	15,228	246,265	0.062
empmi.14	• 16 Employment, Administrative/waste mngt services (56)	549,531	4,452,305	0.123
empmi.15	• 16 Employment, Educational Services (61)	1,299,166	13,315,708	0.098
empmi.16	• 16 Employment, Health care (621-3)	1,986,766	20,792,450	0.096
empmi.17	• 16 Employment, Social assistance (624)	334,240	3,712,508	0.090
empmi.18	• 16 Employment, Arts/entertainment/recreation (71)	455,141	3,564,355	0.128
empmi.19	• 16 Employment, Accommodation/food services (72)	1,550,944	13,963,871	0.111
empmi.20	• 16 Employment, Other services (81)	895,033	8,520,898	0.105
empmi.21	• 16 Employment, Public administration (92)	1,083,270	10,585,934	0.102
	16 Agriculture/for/fish: employment(2)			
empdA.1	• 16 Agr empl, Agriculture/forest/fish (11 exc 115)	97,916	644,227	0.152
empdA.2	• 16 Agr empl, Agricultural services (115)	0	0	0
	16 Mining: employment(2)			
empdB.1	<ul> <li>16 Mining empl, Oil and gas extraction (211)</li> </ul>	6,059	141,073	0.043
empdB.2	• 16 Mining empl, Coal/ore mining (21 exc 211)	13,696	334,217	0.041
	16 Construction: employment(2)			
empdC.1	• 16 Construction empl, General construction (23 exc 237)	659,104	6,481,887	0.102
empdC.2	• 16 Construction empl, Heavy construction (237)	73,270	770,401	0.095
	16 Manufacturing: employment(21)		·	
empdD.1	16 Mfg empl, Food mfg (311)	128,270	1,317,229	0.097
empdD.2	16 Mfg empl, Beverage, tobacco products (312)	73,389	345,064	0.213
empdD.3	16 Mfg empl, Textile mills (313)	11,588	103,700	0.112
empdD.4	16 Mfg empl, Textile products (314)	15,333	128,948	0.119
empdD.5	• 16 Mfg empl, Apparel mfg (315)	20,433	150,598	0.136
empdD.6	16 Mfg empl, Leather mfg (316)	3,552	33,617	0.106
empdD.7	16 Mfg empl, Wood products (321)	22,346	337,882	0.066
empdD.8	16 Mfg empl, Paper mfg (322)	30,200	502,255	0.060
empdD.9	16 Mfg empl, Printing (323)	50,200	518,689	0.000
-				
empdD.10	16 Mfg empl, Petroleum, coal products (324)     16 Mfg empl, Chamicals (325)	24,626 55.063	177,207	0.139
empdD.11	• 16 Mfg empl, Chemicals (325)	55,063	780,564	0.071



Quicklook	2016 Business by Industry (NAICS)		3/29/201	6 19:46
			United States (su	mmary)
California (Stat	e 06, CA)		Benchmark	
Key	Dataitem	Value	Value	Index
_bdnind	46.116	26.650	525 022	0.070
empdD.12	• 16 Mfg empl, Plastics/rubber products (326)	36,658	525,832	0.070
empdD.13	16 Mfg empl, Nonmetallic mineral products (327)  16 Mfg empl, Nonmetallic mineral products (327)  16 Mfg empl, Nonmetallic mineral products (327)	29,503	342,391	0.086
empdD.14	• 16 Mfg empl, Primary metal mfg (331)	19,239	405,732	0.047
empdD.15	• 16 Mfg empl, Fabricated metals (332)	140,288	1,476,846	0.095
empdD.16	• 16 Mfg empl, Machinery mfg (333)	103,120	1,101,585	0.094
empdD.17	• 16 Mfg empl, Computer, electronic products (334)	234,189	1,142,875	0.205
empdD.18	• 16 Mfg empl, Electrical equipment, appliances (335)	35,578	385,282	0.092
empdD.19	• 16 Mfg empl, Transportation equipment (336)	70,919	1,216,224	0.058
empdD.20	• 16 Mfg empl, Furniture mfg (337)	30,502	387,291	0.079
empdD.21	• 16 Mfg empl, Miscellaneous manufacturing (33 nec)	155,499	1,295,719	0.120
	16 Wholesale trade: employment(3)			
empdE.1	• 16 Wholesale empl, Durable goods (423)	454,240	4,301,799	0.106
empdE.2	• 16 Wholesale empl, Nondurable goods (424)	284,305	2,096,176	0.136
empdE.3	• 16 Wholesale empl, Electronic markets and brokers (425)	28,944	224,210	0.129
	16 Retail trade: employment(18)			
empdF.1	• 16 Retail empl, Motor vehicle and parts dealers (441)	278,177	2,712,078	0.103
empdF.2	• 16 Retail empl, Furniture and home furnishings (442)	91,298	763,508	0.120
empdF.3	• 16 Retail empl, Electronics and appliances (443)	355,608	2,193,025	0.162
empdF.4	• 16 Retail empl, Building and garden supplies (444)	209,854	1,995,656	0.105
empdF.5	• 16 Retail empl, Food and beverage stores (445)	398,692	3,993,512	0.100
empdF.6	• 16 Retail empl, Health/personal care stores (446)	147,601	1,530,260	0.096
empdF.7	• 16 Retail empl, Gasoline stations (447)	55,315	569,476	0.097
empdF.8	• 16 Retail empl, Clothing/clothing accessories (448)	234,470	1,704,543	0.138
empdF.9	• 16 Retail empl, Sport/hobby/book/music stores (451)	99,425	920,191	0.108
empdF.10	• 16 Retail empl, General merchandise stores (452)	316,557	3,392,039	0.093
empdF.11	• 16 Retail empl, Miscellaneous store retailers (453)	219,701	1,634,303	0.134
empdF.12	• 16 Retail empl, Nonstore retailers (454)	53,628	406,152	0.132
	16 Transport/warehousing: employment(2)			
empdG.1	• 16 Transp empl, Transportation (48)	318,307	3,451,098	0.092
empdG.2	16 Transp empl, Warehousing/storage/delivery (49)	73,048	772,391	0.095
•	16 Information: employment(8)	•	•	
empdH.1	• 16 Info empl, Publishing (511 nec)	71,808	774,680	0.093
empdH.2	• 16 Info empl, Software publishers (5112)	9,195	94,084	0.098
empdH.3	• 16 Info empl, Motion pictures and video (512 nec)	68,967	177,973	0.388
empdH.4	• 16 Info empl, Movie theaters (512131)	16,099	138,189	0.116
empdH.5	16 Info empl, Broadcasting (except Internet) (515)	83,321	756,431	0.110
empdH.6	16 Info empl, Telecommunications (517)	90,492	795,929	0.114
empdH.7	16 Info empl, Data processing, hosting (518)	43,137	327,404	0.114
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empdH.8	• 16 Info empl, Other Information Services (519)	52,371	509,286	0.103



Quicklook	k 2016 Business by Industry (NAICS)		3/29/2016 19:4	
			United States (su	mmary)
California (Sta	te 06, CA)		Benchmar	k
Key	Dataitem	Value	Value	Index
_bdnind				
	16 Finance/insurance: employment(2)			
empdl.1	<ul> <li>16 Fin/ins empl, Banking and related (52 nec)</li> </ul>	414,708	4,238,728	0.098
empdl.2	<ul> <li>16 Fin/ins empl, Insurance carriers and related (524)</li> </ul>	250,100	2,735,480	0.091
	16 Real estate/rental: employment(2)			
empdJ.1	• 16 RE/rent empl, Real estate (531)	440,530	3, <del>44</del> 7,377	0.128
empdJ.2	<ul> <li>16 RE/rent empl, Rental and leasing (53 nec)</li> </ul>	79,463	702,501	0.113
	16 Prof/sci/tech services: employment(9)			
empdK.1	<ul> <li>16 Prof/sci/tech empl, Legal services (5411)</li> </ul>	250,282	1,921,879	0.130
empdK.2	<ul> <li>16 Prof/sci/tech empl, Accounting and related (5412)</li> </ul>	126,491	1,023,717	0.124
empdK.3	• 16 Prof/sci/tech empl, Architecture/engineering (5413)	184,809	1,472,510	0.126
empdK.4	• 16 Prof/sci/tech empl, Specialized design (5414)	38,556	252,057	0.153
empdK.5	• 16 Prof/sci/tech empl, Computer systems design (5415)	70,150	520,169	0.135
empdK.6	• 16 Prof/sci/tech empl, Management, sci/tech consulting (5416)	260,742	1,898,151	0.137
empdK.7	• 16 Prof/sci/tech empl, Scientific research/development (5417)	97,931	601,762	0.163
empdK.8	• 16 Prof/sci/tech empl, Advertising, public relations (5418)	103,077	875,835	0.118
empdK.9	• 16 Prof/sci/tech empl, Other prof/scientific/tech services (5419	124,790	1,130,937	0.110
•	16 Admin/waste mgt services: employment(2)			
empdL.1	16 Admin/waste mgt empl, Administrative support (561)	510,376	4,138,163	0.123
empdL.2	16 Admin/waste mgt empl, Waste management/remediation (56)	39,155	314,142	0.125
- <b>F</b>	16 Education services: employment(5)		- ,	
empdM.1	16 Education srv empl, Elementary/secondary schools (6111)	849,322	8,935,292	0.095
empdM.2	16 Education srv empl, Colleges, universities (6112-3)	336,960	3,467,113	0.097
empdM.3	<ul> <li>16 Education srv empl, Business schools, comp/mgnt training (61</li> </ul>	9,963	73,443	0.136
empdM.4	16 Education srv empl, Technical and trade schools (6115)	11,639	114,917	0.101
empdM.5	16 Education srv empl, Educational services (611 nec)	91,282	724,943	0.126
етрам.5		71,202	721,313	0.120
omndNL 1	<ul><li>16 Health care: employment(11)</li><li>16 Health care empl, Offices of physicians (6211)</li></ul>	439,572	4,471,783	0.098
empdN.1		•	1,169,116	
empdN.2	16 Health care empl, Offices of dentists (6212)  16 Health care empl, Other health practitioners (6213)	163,032		0.139
empdN.3	• 16 Health care empl, Other health practitioners (6213)	176,228	1,763,737	0.100
empdN.4	• 16 Health care empl, Outpatient care (6214)	175,644	1,688,642	0.104
empdN.5	16 Health care empl, Medical and diagnostic labs (6215)	40,701	372,005	0.109
empdN.6	16 Health care empl, Home health care services (6216)	82,744	1,066,610	0.078
empdN.7	16 Health care empl, Ambulatory health care services (621 nec)	137,482	1,394,656	0.099
empdN.8	16 Health care empl, General medical/surgical hospitals (6221)	499,977	5,465,967	0.091
empdN.9	16 Health care empl, Psych/substance abuse hospitals (6222)	40,995	560,558	0.073
empdN.10	• 16 Health care empl, Other hospitals (622 nec)	6,245	137,564	0.045
empdN.11	<ul> <li>16 Health care empl, Nursing and residential care (623)</li> </ul>	224,146	2,701,812	0.083
	16 Social services: employment(4)			
empdO.1	<ul> <li>16 Social srv empl, Individual and family services (6241)</li> </ul>	180,701	1,797,492	0.101



California (State 06, CA)  Key Dataitem  _bdnind empdO.2	
Key Dataitem Value Value  _bdnind empdO.2 • 16 Social srv empl, Community relief services (6242) 6,548 62,521 empdO.3 • 16 Social srv empl, Vocational rehabilitation (6243) 50,285 750,664 empdO.4 • 16 Social srv empl, Child day care services (6244) 96,706 1,101,831	(summary)
empdO.2 • 16 Social srv empl, Community relief services (6242) 6,548 62,521 empdO.3 • 16 Social srv empl, Vocational rehabilitation (6243) 50,285 750,664 empdO.4 • 16 Social srv empl, Child day care services (6244) 96,706 1,101,831	nark
empd0.2• 16 Social srv empl, Community relief services (6242)6,54862,521empd0.3• 16 Social srv empl, Vocational rehabilitation (6243)50,285750,664empd0.4• 16 Social srv empl, Child day care services (6244)96,7061,101,831	Index
empdO.3 • 16 Social srv empl, Vocational rehabilitation (6243) 50,285 750,664 empdO.4 • 16 Social srv empl, Child day care services (6244) 96,706 1,101,831	0.105
empdO.4 • 16 Social srv empl, Child day care services (6244) 96,706 1,101,831	
16 Arts/entertainment/recreation: employment(8)	0.088
empdP.1 • 16 Arts/ent/rec empl, Performing arts (7111) 32,866 222,879	0.147
ID 2 47 4 4 7 4 7 4 6 7 4 7 4 7 4 7 4 7 4 7	
empdP.2 • 16 Arts/ent/rec empl, Spectator sports (/112) 8,554 98,183 empdP.3 • 16 Arts/ent/rec empl, Promoters of perf arts, sports (7113) 20,580 141,874	
empdP.4 • 16 Arts/ent/rec empl, Agents and Managers (7114) 2,337 13,725	
empdP.5 • 16 Arts/ent/rec empl, Ind artists, writers, performers (7115) 29,767 132,632	
empdP.6 • 16 Arts/ent/rec empl, Museums, zoos, historical sites (712) 66,450 581,755	
empdP.7 • 16 Arts/ent/rec empl, Amusement/gambling/recreation (713 ne 208,230 1,705,601	
empdP.8 • 16 Arts/ent/rec empl, Fitness Centers (71394) 86,357 667,706	
16 Accomodation/food services: employment(2)	0.123
empdQ.1 • 16 Accom/food srv empl, Accommodation (721) 294,904 2,561,417	0.115
empdQ.2 • 16 Accom/food srv empl, Food services and drinking places (722 1,256,040 11,402,454	
16 Other services: employment(4)	0.220
empdR.1 • 16 Other service empl, Repair and maintenance services (811) 237,476 1,978,364	0.120
empdR.2 • 16 Other service empl, Personal care services (812) 298,564 2,335,088	
empdR.3 • 16 Other service empl, Death care services (8122) 13,887 210,551	
empdR.4 • 16 Other service empl, Religious/civic/professional orgs (813) 345,106 3,996,895	
est20 16 Establishments, 20+ employees 138,918 1,335,121	0.104
16 Estab 20+ employees by major industry(21)	
est20mi.1 • 16 Est 20+ empl, Agriculture/forestry/fishing (11) 805 4,633	0.174
est20mi.2 • 16 Est 20+ empl, Mining (21) 112 3,325	0.034
est20mi.3 • 16 Est 20+ empl, Utilities (22) 501 5,690	0.088
est20mi.4 • 16 Est 20+ empl, Construction (23) 6,568 65,660	0.100
est20mi.5 • 16 Est 20+ empl, Manufacturing (31-3) 10,130 93,458	0.108
est20mi.6 • 16 Est 20+ empl, Wholesale trade (42) 6,618 57,183	0.116
est20mi.7 • 16 Est 20+ empl, Retail trade (44-5) 21,426 189,402	0.113
est20mi.8 • 16 Est 20+ empl, Transportation and warehousing (48) 3,562 37,125	0.096
est20mi.9 • 16 Est 20+ empl, Information (51) 3,122 27,896	0.112
est20mi.10 • 16 Est 20+ empl, Finance and insurance (52) 4,782 40,663	0.118
est20mi.11 • 16 Est 20+ empl, Real estate, rental and leasing (53) 4,341 32,991	0.132
est20mi.12 • 16 Est 20+ empl, Professional, sci/tech services (54) 8,913 69,147	0.129
est20mi.13 • 16 Est 20+ empl, Company/enterprise management (55) 99 1,767	0.056
est20mi.14 • 16 Est 20+ empl, Administrative/waste mngt services (56) 4,655 37,343	0.125
est20mi.15 • 16 Est 20+ empl, Educational Services (61) 13,387 138,733	0.096
est20mi.16 • 16 Est 20+ empl, Health care (621-3) 10,249 119,670	0.086
est20mi.17 • 16 Est 20+ empl, Social assistance (624) 3,154 37,215	0.085



Quicklook	2016 Business by Industry (NAICS)		3/29/201	6 19:46
			United States (su	ımmary)
California (Stat	e 06, CA)		Benchmar	k
Key _bdnind	Dataitem	Value	Value	Index
est20mi.18	• 16 Est 20+ empl, Arts/entertainment/recreation (71)	3,288	29,621	0.111
est20mi.19	• 16 Est 20+ empl, Accommodation/food services (72)	19,942	195,576	0.102
est20mi.20	• 16 Est 20+ empl, Other services (81)	6,116	55,344	0.111
est20mi.21	• 16 Est 20+ empl, Public administration (92)	7,148	92,679	0.077
	16 Establishments, 20+ employees by industry(104)			
indest 20.1	• 16 Est 20+ empl, Agriculture/forest/fish (11 exc 115)	805	4,633	0.174
indest 20.2	• 16 Est 20+ empl, Agricultural services (115)	0	0	0
indest20.3	• 16 Est 20+ empl, Oil and gas extraction (211)	43	644	0.067
indest20.4	• 16 Est 20+ empl, Coal/ore mining (21 exc 211)	69	2,681	0.026
indest20.5	• 16 Est 20+ empl, Utilities (22)	501	5,690	0.088
indest20.6	• 16 Est 20+ empl, General construction (23 exc 237)	5,877	58,181	0.101

• 16 Est 20+ empl, Heavy construction (237)

16 Est 20+ empl, Textile products (314)

• 16 Est 20+ empl, Beverage, tobacco products (312)

• 16 Est 20+ empl, Petroleum, coal products (324)

• 16 Est 20+ empl, Plastics/rubber products (326)

• 16 Est 20+ empl, Primary metal mfg (331)

• 16 Est 20+ empl, Fabricated metals (332)

• 16 Est 20+ empl, Machinery mfg (333)

16 Est 20+ empl, Furniture mfg (337)

16 Est 20+ empl, Durable goods (423)

• 16 Est 20+ empl, Nondurable goods (424)

• 16 Est 20+ empl, Nonmetallic mineral products (327)

16 Est 20+ empl, Computer, electronic products (334)

• 16 Est 20+ empl, Miscellaneous manufacturing (33 nec)

• 16 Est 20+ empl, Electronic markets and brokers (425)

16 Est 20+ empl, Furniture and home furnishings (442)

• 16 Est 20+ empl, Electronics and appliances (443)

16 Est 20+ empl, Motor vehicle and parts dealers (441)

• 16 Est 20+ empl, Transportation equipment (336)

16 Est 20+ empl, Electrical equipment, appliances (335)

16 Est 20+ empl, Food mfg (311)

• 16 Est 20+ empl, Textile mills (313)

16 Est 20+ empl, Apparel mfg (315)

• 16 Est 20+ empl, Wood products (321)

16 Est 20+ empl, Leather mfg (316)

• 16 Est 20+ empl, Paper mfg (322)

• 16 Est 20+ empl, Chemicals (325)

• 16 Est 20+ empl, Printing (323)



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3,416

3,886

4,479

1,061

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3,427

2,708

15,516

9,811

6,367

2,373

3,988

2,992

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17,391

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30,660

7,643

16,894

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Quicklook	2016 Business by Industry (NAICS)	3/29/2016 19:46
		United States (summary)
California (State	06, CA)	Benchmark
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Key	Dataitem	Value	Value	Index
_bdnind	44.54.00	4 620	46 747	0.007
indest20.35	• 16 Est 20+ empl, Building and garden supplies (444)	1,628	16,717	0.097
indest20.36	• 16 Est 20+ empl, Food and beverage stores (445)	3,639	32,857	0.111
indest20.37	• 16 Est 20+ empl, Health and personal care stores (446)	1,757	16,598	0.106
indest20.38	• 16 Est 20+ empl, Gasoline stations (447)	167	3,027	0.055
indest20.39	• 16 Est 20+ empl, Clothing and clothing accessories (448)	2,207	16,222	0.136
indest20.40	• 16 Est 20+ empl, Sport, hobby, book music stores (451)	1,164	10,298	0.113
indest20.41	• 16 Est 20+ empl, General merchandise stores (452)	2,597	22,386	0.116
indest20.42	• 16 Est 20+ empl, Miscellaneous store retailers (453)	1,557	13,267	0.117
indest20.43	• 16 Est 20+ empl, Nonstore retailers (454)	324	2,833	0.114
indest20.44	• 16 Est 20+ empl, Transportation (48)	2,891	30,152	0.096
indest20.45	<ul> <li>16 Est 20+ empl, Warehousing/storage/delivery (49)</li> </ul>	671	6,973	0.096
indest20.46	• 16 Est 20+ empl, Publishing (511 nec)	526	5,667	0.093
indest20.47	• 16 Est 20+ empl, Software publishers (5112)	46	263	0.175
indest20.48	<ul> <li>16 Est 20+ empl, Motion pictures and video (512 nec)</li> </ul>	386	1,106	0.349
indest20.49	• 16 Est 20+ empl, Movie theaters (512131)	243	1,877	0.129
indest20.50	• 16 Est 20+ empl, Broadcasting (except Internet) (515)	711	7,728	0.092
indest20.51	• 16 Est 20+ empl, Telecommunications (517)	478	4,196	0.114
indest20.52	<ul> <li>16 Est 20+ empl, Data processing, hosting (518)</li> </ul>	262	2,217	0.118
indest20.53	<ul> <li>16 Est 20+ empl, Other Information Services (519)</li> </ul>	470	4,842	0.097
indest20.54	<ul> <li>16 Est 20+ empl, Banking and related (52 nec)</li> </ul>	3,280	26,928	0.122
indest20.55	<ul> <li>16 Est 20+ empl, Insurance carriers and related (524)</li> </ul>	1,502	13,735	0.109
indest20.56	• 16 Est 20+ empl, Real estate (531)	3,702	27,870	0.133
indest20.57	<ul> <li>16 Est 20+ empl, Rental and leasing (53 nec)</li> </ul>	639	5,121	0.125
indest20.58	• 16 Est 20+ empl, Legal services (5411)	1,769	12,270	0.144
indest20.59	<ul> <li>16 Est 20+ empl, Accounting and related (5412)</li> </ul>	606	5,891	0.103
indest20.60	• 16 Est 20+ empl, Architecture/engineering (5413)	1,705	13,660	0.125
indest20.61	• 16 Est 20+ empl, Specialized design (5414)	255	1,658	0.154
indest20.62	• 16 Est 20+ empl, Computer systems design (5415)	551	3,893	0.142
indest20.63	• 16 Est 20+ empl, Managment, sci/tech consulting (5416)	1,706	12,806	0.133
indest20.64	• 16 Est 20+ empl, Scientific research/development (5417)	628	4,303	0.146
indest20.65	• 16 Est 20+ empl, Advertising, public relations (5418)	889	7,376	0.121
indest20.66	• 16 Est 20+ empl, Other prof/scientific/tech services (5419)	804	7,290	0.110
indest20.67	• 16 Est 20+ empl, Company/enterprise management (55)	99	1,767	0.056
indest20.68	• 16 Est 20+ empl, Administrative support (561)	4,276	33,744	0.127
indest20.69	• 16 Est 20+ empl, Waste management/remediation (562)	379	3,599	0.105
indest20.70	• 16 Est 20+ empl, Elementary, secondary schools (6111)	11,628	121,053	0.096
indest20.71	• 16 Est 20+ empl, Colleges, universities (6112-3)	843	10,558	0.080
indest20.72	• 16 Est 20+ empl, Business schools, comp/mngt trng (6114)	95	, 697	0.136
indest20.73	• 16 Est 20+ empl, Technical and trade schools (6115)	97	1,041	0.093
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Quicklook 2016 Business by Industry (NAICS)			3/29/2016 19:46		
			United States (summary)		
California (State 06, CA)			Benchmark		
Key _bdnind	Dataitem	Value	Value	Index	
indest20.74	• 16 Est 20+ empl, Educational services (611 nec)	724	5,384	0.134	
indest20.75	• 16 Est 20+ empl, Offices of physicians (6211)	2,163	28,545	0.076	
indest20.76	• 16 Est 20+ empl, Offices of dentists (6212)	289	3,072	0.094	
indest20.77	• 16 Est 20+ empl, Other health practitioners (6213)	441	4,971	0.089	
indest20.78	• 16 Est 20+ empl, Outpatient care (6214)	1,589	14,822	0.107	
indest20.79	• 16 Est 20+ empl, Medical and diagnostic labs (6215)	295	2,552	0.116	
indest20.80	• 16 Est 20+ empl, Home health care services (6216)	733	10,749	0.068	
indest20.81	• 16 Est 20+ empl, Amb health care services (621 nec)	1,126	12,330	0.091	
indest20.82	• 16 Est 20+ empl, General medical/surgical hospitals (6221)	759	9,753	0.078	
indest20.83	• 16 Est 20+ empl, Psych/substance abuse hospitals (6222)	331	4,042	0.082	
indest20.84	• 16 Est 20+ empl, Other hospitals (622 nec)	60	910	0.066	
indest20.85	• 16 Est 20+ empl, Nursing and residential care (623)	2,463	27,924	0.088	
indest20.86	• 16 Est 20+ empl, Individual and family services (6241)	1,758	17,184	0.102	
indest20.87	• 16 Est 20+ empl, Community relief services (6242)	53	593	0.089	
indest20.88	• 16 Est 20+ empl, Vocational rehabilitation (6243)	350	5,514	0.063	
indest20.89	• 16 Est 20+ empl, Child day care services (6244)	993	13,924	0.071	
indest20.90	<ul> <li>16 Est 20+ empl, Performing arts (7111)</li> </ul>	229	1,669	0.137	



indest20.91

indest20.92

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indest20.102

indest20.103

indest20.104

16 Est 20+ empl, Spectator sports (7112)

• 16 Est 20+ empl, Promoters of perf arts, sports (7113)

• 16 Est 20+ empl, Ind artists, writers, performers (7115)

16 Est 20+ empl, Museums, zoos, historical sites (712)

• 16 Est 20+ empl, Food services and drinking places (722)

• 16 Est 20+ empl, Repair and maintenance services (811)

16 Est 20+ empl, Religious/civic/professional orgs (813)

• 16 Est 20+ empl, Amusement/gambling/recreation (713 nec)

16 Est 20+ empl, Agents and Managers (7114)

16 Est 20+ empl, Fitness Centers (71394)

16 Est 20+ empl, Accommodation (721)

16 Est 20+ empl, Personal care services (812)

16 Est 20+ empl, Death care services (8122)

• 16 Est 20+ empl, Public administration (92)

57

113

17

157

523

1,063

1,129

2,413

17,529

1,563

1,673

2,755

7,148

125

559

86

1,093

1,006

4,901

12,619

7,688

25,384

170,192

11,668

12,302

1,458

29,916

92,679

0.102

0.103

0.198

0.156

0.107

0.084

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0.095

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0.134

0.136

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0.077

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			United States (summary)	
California (State 06, CA)		Benchmark		
Key _bdsind	Dataitem	Value	Value	Index
nest	16 Establishments	1,722,419	14,871,453	0.116
nemp	16 Employees	17,020,956	159,224,609	0.107
aveestsz	16 Average employees per establishment 16 Establishments by size(6)	9.88	10.71	0.923
empsz1.1	• 16 Establishments, 1-4 emp	1,147,722	9,459,080	0.121
empsz1.2	• 16 Establishments, 5-9 emp	296,168	2,723,944	0.109
empsz1.3	• 16 Establishments, 10-19 emp	139,179	1,349,846	0.103
empsz1.4	• 16 Establishments, 20-49 emp	84,847	819,642	0.104
empsz1.5	• 16 Establishments, 50-249 emp	48,597	460,698	0.105
empsz1.6	• 16 Establishments, 250+ emp	5,906	58,243	0.101
	16 Establishments by major industry(10)			
estmi.1	• 16 Establishments, Agriculture/forestry/fishing (01-09)	29,886	324,911	0.092
estmi.2	• 16 Establishments, Mining (10-14)	1,186	32,843	0.036
estmi.3	• 16 Establishments, Construction (15-17)	110,371	1,009,717	0.109
estmi.4	• 16 Establishments, Manufacturing (20-39)	55,294	419,748	0.132
estmi.5	• 16 Establishments, Transport/comm/utilities (40-49)	59,955	572,802	0.105
estmi.6	• 16 Establishments, Wholesale trade (50-51)	67,559	509,098	0.133
estmi.7	• 16 Establishments, Retail trade (52-59)	326,791	2,728,017	0.120
estmi.8	• 16 Establishments, Finance/insurance/real estate (60-67)	190,755	1,743,545	0.109
estmi.9	• 16 Establishments, Services (70-89)	777,567	6,446,641	0.121
estmi.10	• 16 Establishments, Government/other(91-99)	103,055	1,084,131	0.095
estdA.1 estdA.2	<ul> <li>16 Agriculture/for/fish: establishments(2)</li> <li>16 Agr estab, Agriculture/forest/fish (01-09, exc 07)</li> <li>16 Agr estab, Agricultural services (07)</li> </ul>	6,631 23,255	88,466 236,445	0.075 0.098

• 16 Mining estab, Coal/ore mining (10-14, exc 13)

• 16 Mining estab, Oil/gas extraction (13)

• 16 Constr estab, General construction (15)

• 16 Constr estab, Heavy construction (16-17)

16 Construction: establishments(2)

16 Manufacturing: establishments(15)

• 16 Mfg estab, Apparel/textiles mfg (23)

16 Mfg estab, Lumber/wood prod (24)

16 Mfg estab, Furniture mfg (25)

• 16 Mfg estab, Printing/publishing (27)

16 Mfg estab, Paper mfg (26)

16 Mfg estab, Food mfg (20)

• 16 Mfg estab, Tobacco mfg (21)

• 16 Mfg estab, Textile mills (22)



estdB.1

estdB.2

estdC.1

estdC.2

estdD.1 estdD.2

estdD.3

estdD.4

estdD.5

estdD.6

estdD.7 estdD.8

6,903

25,940

342,311

667,406

31,792

450

4,173

10,537

21,360

5,402

7,782

82,850

0.044

0.034

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0.111

0.178

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0.204

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0.134

302

884

36,080

74,291

5,651

17

731

2,154

1,651

671

800

11,079

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			United States (su	mmary)
California (State	e 06, CA)		Benchmark	
Key	Dataitem	Value	Value	Index
_bdsind				
estdD.9	• 16 Mfg estab, Chemicals (28)	1,576	13,984	0.113
estdD.10	• 16 Mfg estab, Petroleum refining (29)	331	4,808	0.069
estdD.11	• 16 Mfg estab, Rubber/plastics (30)	1,409	11,784	0.120
estdD.12	• 16 Mfg estab, Leather mfg (31)	216	1,329	0.163
estdD.13	• 16 Mfg estab, Stone/glass/concrete (32)	1,278	13,584	0.094
estdD.14	• 16 Mfg estab, Metals/fabrication (33-34)	6,196	51,668	0.120
estdD.15	• 16 Mfg estab, Machinery/equipment (35-39)	21,534	158,245	0.136
	16 Transport/comm/util: establishments(5)			
estdE.1	• 16 Transp estab, Transportation (41-46)	30,811	328,773	0.094
estdE.2	• 16 Transp estab, Travel services (4724,4725)	5,986	38,595	0.155
estdE.3	• 16 Transp estab, Transport services (47 nec)	4,488	32,117	0.140
estdE.4	• 16 Transp estab, Communications (48)	14,192	119,443	0.119
estdE.5	• 16 Transp estab, Utilities (49)	4,478	53,874	0.083
	16 Wholesale trade: establishments(2)			
estdF.1	• 16 Wholesale estab, Durables (50)	48,652	369,748	0.132
estdF.2	• 16 Wholesale estab, Nondurables (51)	18,907	139,350	0.136
	16 Retail trade: establishments(18)			
estdG.1	• 16 Retail estab, Bldg mats/hdwe/garden (52)	20,549	172,198	0.119
estdG.2	• 16 Retail estab, General merchandise (53)	8,751	93,263	0.094
estdG.3	16 Retail estab, Food markets (5411)	11,517	89,001	0.129
estdG.4	• 16 Retail estab, C-stores (541103)	4,307	74,063	0.058
estdG.5	16 Retail estab, Other food stores (54 nec)	17,659	123,951	0.142
estdG.6	• 16 Retail estab, Auto dlrs/gas stations (55)	32,012	326,041	0.098
estdG.7	• 16 Retail estab, Clothing stores (56)	27,450	182,838	0.150
estdG.8	• 16 Retail estab, Furniture stores (5712)	7,734	67,984	0.114
estdG.9	44 D 4 11 4 1 11 (C 111 (F74 F70)	9,156	70,952	0.129
estdG.10		14,328	91,137	0.129
			14,499	0.137
estdG.11	16 Retail estab, Music stores (5736)  16 Retail estab, Postaurants (581208)  17 Retail estab, Postaurants (581208)	1,953		
estdG.12	16 Retail estab, Restaurants (581208)  16 Retail estab, Other food empire (5812 max)	67,524	529,464	0.128
estdG.13	16 Retail estab, Other food service (5812 nec)  16 Retail estab, Par (5812)  16 Retail estab Par (5812)	19,636	169,038	0.116
estdG.14	• 16 Retail estab, Bars (5813)	3,289	47,282	0.070
estdG.15	• 16 Retail estab, Drug stores (5912)	6,528	70,720	0.092
estdG.16	• 16 Retail estab, Liquor stores (5921)	5,613	39,415	0.142
estdG.17	• 16 Retail estab, Specialty stores (59 nec)	63,804	527,067	0.121
estdG.18	• 16 Retail estab, Catalog/direct/fuel dlrs (596-598)	4,981	39,104	0.127
	16 Finance/ins/re: establishments(4)			
estdH.1	• 16 Fin estab, Banks/finance (60-61, 67)	74,074	744,793	0.099
estdH.2	• 16 Fin estab, Insurance carriers (63)	5,574	27,627	0.202
estdH.3	• 16 Fin estab, Ins brokers/agents (64)	36,613	355,785	0.103



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Key	Dataitem	Value	Value	Index
_bdsind				
estdH.4	• 16 Fin estab, Real estate (65)	74,494	615,340	0.121
. 11. 4	16 Services: establishments(22)	10.017	115 120	0.004
estdl.1	• 16 Service estab, Hotels/lodging (70)	10,817	115,138	0.094
estdl.2	• 16 Service estab, Dry cleaning/laundry (721)	13,288	93,019	0.143
estdl.3	• 16 Service estab, Beauty/barber shops (723, 724)	44,143	341,505	0.129
estdl.4	• 16 Service estab, Other personal service (72 nec)	28,286	230,769	0.123
estdl.5	• 16 Service estab, Advertising (731)	7,254	49,059	0.148
estdl.6	• 16 Service estab, Computer services (737)	16,767	115,155	0.146
estdl.7	• 16 Service estab, Other business service (73 nec)	69,327	514,595	0.135
estdl.8	• 16 Service estab, Auto repair/services (75)	49,850	394,518	0.126
estdl.9	• 16 Service estab, Misc repair services (76)	19,703	162,975	0.121
estdl.10	• 16 Service estab, Motion pictures (78)	13,976	95,204	0.147
estdl.11	16 Service estab, Entertainment/recreation (79)  16 Service estab, Hadisəl/Naclab asserices (804, 804)  17 Service estab, Hadisəl/Naclab asserices (804, 804)	28,919	244,835	0.118
estdl.12	• 16 Service estab, Medical/health services (801-804)	182,416	1,569,833	0.116
estdl.13	16 Service estab, Hospitals (805-809)  16 Service estab, Hospitals (805-809)	25,956	226,536	0.115
estdl.14	16 Service estab, Legal services (81)  16 Service estab, Prim (example many dispersion (821))  17 Service estable Prim (example many dispersion (821))	49,387	380,535	0.130
estdl.15	• 16 Service estab, Prim/secondary education (821)	17,515	175,546	0.100
estdl.16	• 16 Service estab, Colleges/universities (822)	2,590	30,081	0.086
estdl.17	• 16 Service estab, Other educ/libraries (82 nec)	11,910	87,268	0.136
estdl.18	• 16 Service estab, Social services (83)	46,458	377,271	0.123
estdl.19	• 16 Service estab, Child care services (8351)	9,715	95,780	0.101
estdl.20	• 16 Service estab, Museums/zoos (84)	1,998	20,744	0.096
estdl.21	• 16 Service estab, Membership orgs (86)	40,519	534,251	0.076
estdl.22	• 16 Service estab, Professional services (87-89)	86,773	592,024	0.147
	16 Government/other: establishments(2)	20.142	106.674	
estdJ.1	• 16 Govt/oth estab, Government (91-97)	28,143	486,671	0.058
estdJ.2	• 16 Govt/oth estab, Nonclassifiable (99)	74,912	597,460	0.125
	16 Employment by major industry(10)	222 522	4 070 404	0.400
empmi.1	• 16 Employment, Agriculture/forestry/fishing (01-09)	230,682	1,872,401	0.123
empmi.2	• 16 Employment, Mining (10-14)	27,713	704,988	0.039
empmi.3	• 16 Employment, Construction (15-17)	666,983	6,603,519	0.101
empmi.4	• 16 Employment, Manufacturing (20-39)	1,372,254	13,244,773	0.104
empmi.5	• 16 Employment, Transport/comm/utilities (40-49)	725,265	7,496,767	0.097
empmi.6	• 16 Employment, Wholesale trade (50-51)	788,661	6,778,906	0.116
empmi.7	• 16 Employment, Retail trade (52-59)	3,606,443	32,765,038	0.110
empmi.8	• 16 Employment, Finance/insurance/real estate (60-67)	1,145,838	10,813,503	0.106
empmi.9	• 16 Employment, Services (70-89)	7,230,896	67,187,894	0.108
empmi.10	• 16 Employment, Government/other(91-99)	1,226,221	11,756,820	0.104



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			United States (su	mmary)
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Key	Dataitem	Value	Value	Index
_bdsind				
	16 Agriculture/for/fish: employment(2)	72.255	E10.024	0.120
empdA.1	• 16 Agr empl, Agriculture/forest/fish (01-09, exc 07)	72,255	519,034	0.139
empdA.2	16 Agr empl, Agricultural services (07)  16 Attained amplement (2)	158,427	1,353,367	0.117
empdB.1	<ul><li>16 Mining: employment(2)</li><li>16 Mining empl, Coal/ore mining (10-14, exc 13)</li></ul>	4,494	188,301	0.024
empdB.2	• 16 Mining empl, Oil/gas extraction (13)	23,219	516,687	0.024
empab.z	16 Construction: employment(2)	23,213	310,007	0.015
empdC.1	16 Construction, employment(2)     16 Constr empl, General construction (15)	205,729	2,018,232	0.102
empdC.2	16 Constr empl, Heavy construction (16-17)	461,254	4,585,287	0.101
cpuc.2	16 Manufacturing: employment(15)	101/201	.,565,267	0.101
empdD.1	16 Mfg empl, Food mfg (20)	177,439	1,429,260	0.124
empdD.2	• 16 Mfg empl, Tobacco mfg (21)	117	20,996	0.006
empdD.3	• 16 Mfg empl, Textile mills (22)	12,036	167,385	0.072
empdD.4	• 16 Mfg empl, Apparel/textiles mfg (23)	32,757	203,503	0.161
empdD.5	16 Mfg empl, Lumber/wood prod (24)	27,390	434,742	0.063
empdD.6	• 16 Mfg empl, Furniture mfg (25)	17,099	212,855	0.080
empdD.7	• 16 Mfg empl, Paper mfg (26)	30,348	503,846	0.060
empdD.8	• 16 Mfg empl, Printing/publishing (27)	127,153	1,313,168	0.097
empdD.9	• 16 Mfg empl, Chemicals (28)	57,359	790,228	0.073
empdD.10	• 16 Mfg empl, Petroleum refining (29)	24,623	177,027	0.139
empdD.11	• 16 Mfg empl, Rubber/plastics (30)	38,065	558,578	0.068
empdD.12	• 16 Mfg empl, Leather mfg (31)	3,542	30,199	0.117
empdD.13	• 16 Mfg empl, Stone/glass/concrete (32)	29,616	340,754	0.087
empdD.14	• 16 Mfg empl, Metals/fabrication (33-34)	138,331	1,646,374	0.084
empdD.15	• 16 Mfg empl, Machinery/equipment (35-39)	656,379	5,415,858	0.121
	16 Transport/comm/util: employment(5)			
empdE.1	• 16 Transp empl, Transportation (41-46)	365,985	4,202,016	0.087
empdE.2	• 16 Transp empl, Travel services (4724,4725)	29,715	246,934	0.120
empdE.3	• 16 Transp empl, Transport services (47 nec)	48,298	410,762	0.118
empdE.4	• 16 Transp empl, Communications (48)	173,493	1,547,059	0.112
empdE.5	• 16 Transp empl, Utilities (49)	107,774	1,089,996	0.099
	16 Wholesale trade: employment(2)	405.450	=	0.400
empdF.1	• 16 Wholesale empl, Durables (50)	485,159	4,476,461	0.108
empdF.2	• 16 Wholesale empl, Nondurables (51)	303,502	2,302,445	0.132
omadC 1	16 Retail trade: employment(18)	212 622	2.010.412	0 105
empdG.1	16 Retail empl, Bldg mats/hdwe/garden (52)     16 Petail empl, General merchandica (52)	212,622	2,019,412	0.105
empdG.2	16 Retail empl, General merchandise (53)     16 Retail empl, Food markets (5411)	316,667 200 374	3,396,877 2,894,205	0.093
empdG.3	<ul><li>16 Retail empl, Food markets (5411)</li><li>16 Retail empl, C-stores (541103)</li></ul>	290,374	2,894,205	0.100
empdG.4	• 10 Ketait empt, C-stores (341103)	24,945	501,005	0.050



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			United States (su	mmary)
California (S	tate 06, CA)		Benchmar	k
Key	Dataitem	Value	Value	Index
_bdsind	1/ Detail and Other food stores (E4 nos)	112 (10	046 076	0.120
empdG.5	16 Retail empl, Other food stores (54 nec)  16 Retail empl, Auto-directors (55)  17 Retail empl, Auto-directors (55)	113,618	946,076	0.120
empdG.6	16 Retail empl, Auto dlrs/gas stations (55)  16 Retail empl, Clothing stores (56)  17 Retail empl, Clothing stores (56)	333,419	3,282,690	0.102 0.140
empdG.7	• 16 Retail empl, Clothing stores (56)	209,396	1,491,191	0.140
empdG.8	16 Retail empl, Furniture stores (5712)  16 Retail empl, Home furnishings (571, 572)  17 Retail empl, Home furnishings (571, 572)	56,174	541,066	
empdG.9	• 16 Retail empl, Home furnishings (571-572)	58,090	470,249	0.124
empdG.10	16 Retail empl, Electronics/computers (573 nec)  16 Retail empl, Alvais stores (5736)  17 Retail empl, Alvais stores (5736)	177,973	1,102,073	0.161
empdG.11	• 16 Retail empl, Music stores (5736)	8,173	68,563	0.119
empdG.12	• 16 Retail empl, Restaurants (581208)	972,537	8,779,099	0.111
empdG.13	• 16 Retail empl, Other food service (5812 nec)	247,086	2,072,968	0.119
empdG.14	• 16 Retail empl, Bars (5813)	25,780	348,268	0.074
empdG.15	• 16 Retail empl, Drug stores (5912)	86,720	992,969	0.087
empdG.16	• 16 Retail empl, Liquor stores (5921)	19,157	171,717	0.112
empdG.17	• 16 Retail empl, Specialty stores (59 nec)	399,799	3,279,724	0.122
empdG.18	• 16 Retail empl, Catalog/direct/fuel dlrs (596-598)	53,913	406,886	0.133
	16 Finance/ins/re: employment(4)			
empdH.1	• 16 Fin empl, Banks/finance (60-61, 67)	425,665	4,427,854	0.096
empdH.2	• 16 Fin empl, Insurance carriers (63)	32,235	293,830	0.110
empdH.3	<ul> <li>16 Fin empl, Ins brokers/agents (64)</li> </ul>	221,661	2,477,563	0.089
empdH.4	• 16 Fin empl, Real estate (65)	466,277	3,614,256	0.129
	16 Services: employment(22)			
empdl.1	<ul> <li>16 Service empl, Hotels/lodging (70)</li> </ul>	295,158	2,562,361	0.115
empdl.2	• 16 Service empl, Dry cleaning/laundry (721)	69,128	508,602	0.136
empdl.3	• 16 Service empl, Beauty/barber shops (723, 724)	165,811	1,306,666	0.127
empdl.4	<ul> <li>16 Service empl, Other personal service (72 nec)</li> </ul>	104,894	975,249	0.108
empdl.5	• 16 Service empl, Advertising (731)	75,690	572,387	0.132
empdl.6	• 16 Service empl, Computer services (737)	188,977	1,335,977	0.141
empdl.7	• 16 Service empl, Other business service (73 nec)	528,356	4,204,831	0.126
empdl.8	• 16 Service empl, Auto repair/services (75)	231,512	1,881,306	0.123
empdl.9	• 16 Service empl, Misc repair services (76)	74,353	694,204	0.107
empdl.10	• 16 Service empl, Motion pictures (78)	120,466	526,281	0.229
empdl.11	• 16 Service empl, Entertainment/recreation (79)	414,706	3,301,764	0.126
empdl.12	• 16 Service empl, Medical/health services (801-804)	906,695	8,685,711	0.104
empdl.13	• 16 Service empl, Hospitals (805-809)	989,010	10,952,158	0.090
empdl.14	• 16 Service empl, Legal services (81)	226,896	1,765,285	0.129
empdl.15	16 Service empl, Prim/secondary education (821)	852,184	8,965,089	0.095
empdl.16	16 Service empl, Colleges/universities (822)	337,539	3,471,302	0.097
empdl.17	16 Service empl, Other educ/libraries (82 nec)	101,921	927,830	0.110
empdl.18	16 Service empl, Social services (83)	421,650	4,675,774	0.090
empdl.19	16 Service empl, Child care services (8351)	96,613	1,101,827	0.088



Quicklook	cklook 2016 Business by Industry (SIC)		3/29/2016 19:46	
			United States (su	ımmary)
California (Stat	e 06, CA)		Benchmark	
Key	Dataitem	Value	Value	Index
_bdsind	44.5	20.002	264 400	0.100
empdl.20	• 16 Service empl, Museums/zoos (84)	28,802	264,408	0.109
empdl.21	16 Service empl, Membership orgs (86)  16 Service empl, Perfectional empires (87, 89)  17 Service empl, Membership orgs (87, 89)	252,720	2,883,550	0.088
empdl.22	• 16 Service empl, Professional services (87-89)	747,815	5,625,332	0.133
amad I 1	16 Government/other: employment(2)	1 070 705	10 550 625	0.102
empdJ.1	• 16 Govt/oth empl, Government (91-97)	1,079,795	10,559,625	0.102 0.122
empdJ.2	16 Govt/oth empl, Nonclassifiable (99)  16 Establishments, 20 complexess.	146,426	1,197,195	
est20	16 Establishments, 20+ employees	139,350	1,338,583	0.104
ost20mi 1	<ul> <li>16 Estab 20+ employees by major industry(10)</li> <li>16 Est 20+ empl, Agriculture/forestry/fishing (01-09)</li> </ul>	1 005	14,395	0.132
est20mi.1 est20mi.2	44.5 + 20	1,905 178	5,653	0.132
est20mi.3	<ul> <li>16 Est 20+ empl, Mining (10-14)</li> <li>16 Est 20+ empl, Construction (15-17)</li> </ul>	6,056	59,669	0.031
est20mi.4	• 16 Est 20+ empt, Construction (13-17) • 16 Est 20+ empt, Manufacturing (20-39)		•	0.101
est20mi.5	. ,	10,487	97,269 65,904	0.108
	• 16 Est 20+ empl, Transport/comm/utilities (40-49)	6,116 6,767	58,306	0.093
est20mi.6 est20mi.7	• 16 Est 20+ empl, Wholesale trade (50-51)			0.118
	• 16 Est 20+ empl, Retail trade (52-59)	38,493	356,536	
est20mi.8 est20mi.9	• 16 Est 20+ empl, Finance/insurance/real estate (60-67)	8,845	72,096 512,956	0.123 0.103
	• 16 Est 20+ empl, Services (70-89)	52,948	512,856	
est20mi.10	• 16 Est 20+ empl, Government/other(91-99)	7,555	95,899	0.079
sisset20 1	16 Establishments, 20+ employees by industry(74)	614	2 717	0.165
sicest20.1	• 16 Est 20+ empl, Agriculture/forest/fish (01-09, exc 07)	614	3,717	
sicest20.2	• 16 Est 20+ empl, Agricultural services (07)	1,291	10,678	0.121
sicest20.3	• 16 Est 20+ empl, Coal/ore mining (10-14, exc 13)	22	1,397	0.016
sicest20.4	• 16 Est 20+ empl, Oil/gas extraction (13)	156	4,256	0.037
sicest20.5 sicest20.6	• 16 Est 20+ empl, General construction (15)	1,700	16,974	0.100
	• 16 Est 20+ empl, Heavy/special construction (16-17)	4,356	42,695	0.102
sicest20.7	• 16 Est 20+ empl, Food mfg (20)	1,307	9,638	0.136
sicest20.8	• 16 Est 20+ empl, Tobacco mfg (21)	1	86	0.012
sicest20.9	<ul> <li>16 Est 20+ empl, Textile mills (22)</li> <li>16 Est 20+ empl, Apparel/textiles mfg (23)</li> </ul>	117	1,154	0.101
sicest20.10		321	1,764	0.182
sicest20.11	• 16 Est 20+ empl, Lumber/wood prod (24)	265	4,194	0.063
sicest20.12	• 16 Est 20+ empl, Furniture mfg (25)	184	1,671	0.110
sicest20.13	• 16 Est 20+ empl, Paper mfg (26)	329	3,901	0.084
sicest20.14	• 16 Est 20+ empl, Printing/publishing (27)	1,020	10,294	0.099
sicest20.15	• 16 Est 20+ empl, Chemicals (28)	408	4,687	0.087
sicest20.16	• 16 Est 20+ empl, Petroleum refining (29)	73	1,059	0.069
sicest20.17	• 16 Est 20+ empl, Rubber/plastics (30)	434	4,856	0.089
sicest20.18	• 16 Est 20+ empl, Leather mfg (31)	29	230	0.126
sicest20.19	• 16 Est 20+ empl, Stone/glass/concrete (32)	295	3,419	0.086
sicest20.20	• 16 Est 20+ empl, Metals/fabrication (33-34)	1,395	15,031	0.093



Quicklook	2016 Business by Industry (SIC)		3/29/201	6 19:46
			United States (su	mmary)
California (Stat	te 06, CA)		Benchmar	k
Key	Dataitem	Value	Value	Index
_bdsind sicest20.21	• 16 Est 20+ empl, Machinery/equipment (35-39)	4 200	25 205	0.122
sicest20.21	• 16 Est 20+ empl, Transportation (41-46)	4,309	35,285	0.122
		3,445 234	39,904	
sicest20.23	• 16 Est 20+ empl, Travel services (4724,4725)		1,583	0.148
sicest20.24	• 16 Est 20+ empl, Transport services (47 nec)	422	3,448	0.122 0.100
sicest20.25 sicest20.26	• 16 Est 20+ empl, Communications (48)	1,187 828	11,927	0.100
sicest20.20	<ul><li>16 Est 20+ empl, Utilities (49)</li><li>16 Est 20+ empl, Durables (50)</li></ul>		9,042	
		4,414	39,436	0.112
sicest20.28	• 16 Est 20+ empl, Nondurables (51)	2,353	18,870	0.125
sicest20.29 sicest20.30	16 Est 20+ empl, Bldg mats/hdwe/garden (52)  16 Est 20+ empl, Conoral marchandisa (52)  17 Est 20+ empl, Conoral marchandisa (52)	1,652	16,918	0.098
	<ul><li>16 Est 20+ empl, General merchandise (53)</li><li>16 Est 20+ empl, Food markets (5411)</li></ul>	2,598	22,409	0.116
sicest20.31	` '	3,077	26,433	0.116
sicest20.32	• 16 Est 20+ empl, C-stores (541103)	33	2,721	0.012
sicest20.33	• 16 Est 20+ empl, Other food stores (54 nec)	781	7,110	0.110
sicest20.34	• 16 Est 20+ empl, Auto dlrs/gas stations (55)	3,139	33,688	0.093
sicest20.35	• 16 Est 20+ empl, Clothing stores (56)	2,092	15,127	0.138
sicest20.36	• 16 Est 20+ empl, Furniture stores (5712)	525	5,225	0.100
sicest20.37	• 16 Est 20+ empl, Home furnishings (571-572)	563	4,550	0.124
sicest20.38	• 16 Est 20+ empl, Electronics/computers (573 nec)	1,317	8,091	0.163
sicest20.39	• 16 Est 20+ empl, Music stores (5736)	76	508	0.150
sicest20.40	• 16 Est 20+ empl, Restaurants (581208)	13,961	136,147	0.103
sicest20.41	• 16 Est 20+ empl, Other food service (5812 nec)	3,286	28,523	0.115
sicest20.42	• 16 Est 20+ empl, Bars (5813)	242	3,341	0.072
sicest20.43	• 16 Est 20+ empl, Drug stores (5912)	1,211	12,217	0.099
sicest20.44	• 16 Est 20+ empl, Liquor stores (5921)	93	847	0.110
sicest20.45	• 16 Est 20+ empl, Specialty stores (59 nec)	3,524	29,849	0.118
sicest20.46	• 16 Est 20+ empl, Catalog/direct/fuel dlrs (596-598)	323	2,832	0.114
sicest20.47	• 16 Est 20+ empl, Banks/finance (60-61,67)	3,336	28,419	0.117
sicest20.48	• 16 Est 20+ empl, Insurance carriers (63)	179	1,417	0.126
sicest20.49	• 16 Est 20+ empl, Ins brokers/agents (64)	1,364	12,624	0.108
sicest20.50	• 16 Est 20+ empl, Real estate (65)	3,966	29,636	0.134
sicest20.51	• 16 Est 20+ empl, Hotels/lodging (70)	2,416	25,398	0.095
sicest20.52	• 16 Est 20+ empl, Dry cleaning/laundry (721)	445	3,921	0.113
sicest20.53	• 16 Est 20+ empl, Beauty/barber shops (723,724)	783	5,550	0.141
sicest20.54	• 16 Est 20+ empl, Other personal service (72 nec)	651	5,750	0.113



sicest20.55

sicest20.56

sicest20.57

sicest20.58

sicest20.59

• 16 Est 20+ empl, Advertising (731)

• 16 Est 20+ empl, Computer services (737)

• 16 Est 20+ empl, Auto repair/services (75)

• 16 Est 20+ empl, Misc repair services (76)

• 16 Est 20+ empl, Other business service (73 nec)

4,832

8,873

34,747

11,980

3,830

0.136

0.133

0.128

0.140

0.101

657

1,184

4,432

1,679

387

Quicklook	2016 Business by Industry (SIC)		3/29/201	6 19:46
			United States (su	ımmary)
California (Stat	te 06, CA)		Benchmar	k
Key _bdsind	Dataitem	Value	Value	Index
sicest20.60	• 16 Est 20+ empl, Motion pictures (78)	819	4,265	0.192
sicest20.61	• 16 Est 20+ empl, Entertainment/recreation (79)	3,066	27,380	0.112
sicest20.62	• 16 Est 20+ empl, Medical/health services (801-804)	3,960	47,147	0.084
sicest20.63	• 16 Est 20+ empl, Hospitals (805-809)	5,141	56,826	0.090
sicest20.64	• 16 Est 20+ empl, Legal services (81)	1,620	11,130	0.146
sicest20.65	• 16 Est 20+ empl, Primary/secondary education (821)	11,660	121,234	0.096
sicest20.66	• 16 Est 20+ empl, Colleges/universities (822)	846	10,584	0.080
sicest20.67	• 16 Est 20+ empl, Other educ/libraries (82 nec)	883	8,507	0.104
sicest20.68	• 16 Est 20+ empl, Social services (83)	4,015	44,106	0.091
sicest20.69	• 16 Est 20+ empl, Child care services (8351)	991	13,922	0.071
sicest20.70	• 16 Est 20+ empl, Museums/zoo (84)	185	1,963	0.094
sicest20.71	• 16 Est 20+ empl, Membership orgs (86)	1,846	19,917	0.093
sicest20.72	• 16 Est 20+ empl, Professional services (87-89)	5,282	40,994	0.129
sicest20.73	• 16 Est 20+ empl, Government (91-97)	7,117	92,346	0.077
sicest20.74	• 16 Est 20+ empl, Nonclassifiable (99)	438	3,553	0.123



Quicklook	icklook 2016 Business by Type		3/29/2016 19:47	
			United States (su	mmary)
California (State	e 06, CA)		Benchmar	k
Key	Dataitem	Value	Value	Index
_bdbt	16 Establishments	1 722 410	14 071 452	0.116
nest		1,722,419 17,020,956	14,871,453	0.116
nemp	16 Employees 16 Average employees per establishment	9.88	159,224,609 10.71	0.107
aveestsz	16 Average employees per establishment			
nestadm	16 Establishments, company HQ	8,966	83,789	0.107
nempadm	16 Employees, company HQ	1,381,165	12,442,490	0.111
estind	16 Establishments, industrial	208,783	1,878,853	0.111
	16 Industrial establishments by type(8)			
estindd.1	• 16 Ind estab, mining	2,593	55,126	0.047
estindd.2	• 16 Ind estab, construction	10,794	110,314	0.098
estindd.3	<ul> <li>16 Ind estab, construction, &lt;10 empl</li> </ul>	99,332	896,734	0.111
estindd.4	• 16 Ind estab, high-tech & research	6,813	41,073	0.166
estindd.5	• 16 Ind estab, trans/comm/utilities	23,979	228,978	0.105
estindd.6	• 16 Ind estab, wholesale-industrial	40,734	307,896	0.132
estindd.7	• 16 Ind estab, warehousing	10,802	122,686	0.088
estindd.8	• 16 Ind estab, general industrial	13,736	116,046	0.118
estmfg	16 Establishments, manufacturing	52,453	406,398	0.129
	16 Manufacturing establishments by type(4)			
estmfgd.1	16 Mfg estab, heavy manufacturing	2,043	25,624	0.080
estmfgd.2	16 Mfg estab, general manufacturing	6,091	55,544	0.110
estmfgd.3	16 Mfg estab, light manufacturing	5,809	47,037	0.123
estmfgd.4	16 Mfg estab, manufacturing, <10 empl	38,510	278,193	0.138
estcomm	16 Establishments, commercial	565,572	4,671,212	0.121
esteomin		303,372	1,07 1,212	0.121
estcommd.1	<ul><li>16 Commercial establishments by type(9)</li><li>16 Comm estab, retail trade</li></ul>	207,064	1,739,624	0.119
estcommd.2	16 Comm estab, restaurants & bars	90,152	743,824	0.113
	•			
estcommd.3	16 Comm estab, pers/rental/repair services	98,822	753,801	0.131
estcommd.4	16 Comm estab, auto repair services	39,368	296,771	0.133
estcommd.5	16 Comm estab, hotels & motels	9,063	93,179	0.097
estcommd.6	16 Comm estab, theaters & retail amusements	3,571	35,073	0.102
estcommd.7	• 16 Comm estab, equipment rental	12,131	127,917	0.095
estcommd.8	• 16 Comm estab, wholesale-commercial	19,670	114,865	0.171
estcommd.9	16 Comm estab, general commercial	85,731	766,158	0.112
estoff	16 Establishments, office	669,813	5,496,208	0.122
	16 Office establishments by type(7)			
estoffd.1	• 16 Office estab, business & corp admin	8,966	83,789	0.107
estoffd.2	• 16 Office estab, finance/ins/real estate	53,071	570,425	0.093
estoffd.3	• 16 Office estab, finance/ins/real estate, <10 empl	117,109	999,234	0.117
estoffd.4	16 Office estab, professional services	151,571	1,070,838	0.142
estoffd.5	16 Office estab, business services	48,368	341,647	0.142
		•		



Quicklook	2016 Business by Type		3/29/201	6 19:47
			United States (su	ımmary)
California (Stat	re 06, CA)		Benchmar	·k
Key	Dataitem	Value	Value	Index
_bdbt	. 14 Office estab general office	89,426	708,987	0.126
estoffd.6 estoffd.7	<ul><li>16 Office estab, general office</li><li>16 Office estab, medical services</li></ul>	201,302	1,721,288	0.120
estoria.7	16 Establishments, other	206,266	2,191,800	0.117
230011	16 Other establishments by type(8)	200,200	2,131,000	0.05
estothd.1	16 Other establishments by type(8)     16 Other estab, schools & colleges	22,807	234,688	0.097
estothd.2	16 Other estab, Islandes a conteges     16 Other estab, libraries	1,879	24,343	0.037
estothd.3	16 Other estab, hospitals, medical services	6,766	71,951	0.094
estothd.4	16 Other estab, museums, art, & gardens	1,997	20,709	0.096
estothd.5	16 Other estab, outdoor rec & amusement parks	22,807	206,665	0.110
estothd.6	16 Other estab, public administration	28,031	481,611	0.058
estothd.7	16 Other estab, churches	25,732	384,408	0.067
estothd.8	16 Other estab, other, nec	96,247	767,425	0.125
estagr	16 Establishments, agriculture	19,532	226,982	0.086
J	16 Agriculture establishments by type(2)	•	,	
estagrd.1	16 Agric estab, agricultural production	193	2,611	0.074
estagrd.2	16 Agric estab, agriculture services	19,339	224,371	0.086
empind	16 Employment, industrial	1,927,318	18,304,930	0.105
	16 Industrial employment by type(8)			
empindd.1	16 Ind empl, mining	34,048	792,581	0.043
empindd.2	16 Ind empl, construction	360,757	3,672,417	0.098
empindd.3	• 16 Ind empl, construction, <10 empl	285,640	2,680,838	0.107
empindd.4	16 Ind empl, high-tech & research	210,583	1,402,700	0.150
empindd.5	• 16 Ind empl, trans/comm/utilities	286,333	3,152,388	0.091
empindd.6	16 Ind empl, wholesale-industrial	468,517	4,088,359	0.115
empindd.7	16 Ind empl, warehousing	107,209	1,079,721	0.099
empindd.8	16 Ind empl, general industrial	174,231	1,435,926	0.121
empmfg	16 Employment, manufacturing	938,743	9,809,634	0.096
	16 Manufacturing employment by type(4)			
empmfgd.1	<ul> <li>16 Mfg empl, heavy manufacturing</li> </ul>	116,315	2,041,929	0.057
empmfgd.2	<ul> <li>16 Mfg empl, general manufacturing</li> </ul>	373,811	4,061,511	0.092
empmfgd.3	16 Mfg empl, light manufacturing	299,428	2,597,259	0.115
empmfgd.4	<ul> <li>16 Mfg empl, manufacturing, &lt;10 empl</li> </ul>	149,189	1,108,935	0.135
empcomm	16 Employment, commercial	4,972,776	44,622,131	0.111
	16 Commercial employment by type(9)			_
empcommd.1	16 Comm empl, retail trade	1,997,623	18,186,479	0.110
empcommd.2	16 Comm empl, restaurants & bars	1,233,981	11,113,400	0.111
empcommd.3	16 Comm empl, pers/rental/repair services	375,266	3,055,132	0.123
empcommd.4	16 Comm empl, auto repair services	157,134	1,280,485	0.123
empcommd.5	16 Comm empl, hotels & motels	263,417	2,244,462	0.117



Quicklook	2016 Business by Type		3/29/201	6 19:47
			United States (su	mmary)
California (Sta	te 06, CA)		Benchmar	k
Key _bdbt	Dataitem	Value	Value	Index
empcommd.6	• 16 Comm empl, theaters & retail amusements	41,625	382,608	0.109
empcommd.7	16 Comm empl, equipment rental	58,059	539,154	0.108
empcommd.8	<ul> <li>16 Comm empl, wholesale-commercial</li> </ul>	148,609	1,081,980	0.137
empcommd.9	<ul> <li>16 Comm empl, general commercial</li> </ul>	697,062	6,738,431	0.103
empoff	16 Employment, office	5,582,554	49,208,306	0.113
	16 Office employment by type(7)			
empoffd.1	<ul> <li>16 Office empl, business &amp; corp admin</li> </ul>	1,381,165	12,442,490	0.111
empoffd.2	<ul> <li>16 Office empl, finance/ins/real estate</li> </ul>	632,627	5,760,703	0.110
empoffd.3	• 16 Office empl, finance/ins/real estate, <10 empl	331,023	2,802,369	0.118
empoffd.4	<ul> <li>16 Office empl, professional services</li> </ul>	954,471	7,259,950	0.131
empoffd.5	<ul> <li>16 Office empl, business services</li> </ul>	418,475	3,133,543	0.134
empoffd.6	16 Office empl, general office	695,130	6,533,359	0.106
empoffd.7	<ul> <li>16 Office empl, medical services</li> </ul>	1,169,663	11,275,892	0.104
empoth	16 Employment, other	3,442,937	35,869,684	0.096
	16 Other employment by type(8)			
empothd.1	<ul> <li>16 Other empl, schools &amp; colleges</li> </ul>	1,066,318	12,417,451	0.086
empothd.2	<ul> <li>16 Other empl, libraries</li> </ul>	25,515	284,541	0.090
empothd.3	<ul> <li>16 Other empl, hospitals, medical services</li> </ul>	541,529	6,354,484	0.085
empothd.4	• 16 Other empl, museums, art, & gardens	28,800	252,440	0.114
empothd.5	16 Other empl, outdoor rec & amusement parks	347,072	2,984,321	0.116
empothd.6	16 Other empl, public administration	1,061,054	9,983,472	0.106
empothd.7	16 Other empl, churches	136,828	1,637,645	0.084
empothd.8	• 16 Other empl, other, nec	235,821	1,955,330	0.121
empagr	16 Employment, agriculture	156,628	1,409,924	0.111
	16 Agriculture employment by type(2)			
empagrd.1	16 Agric empl, agricultural production	815	11,401	0.071
empagrd.2	16 Agric empl, agriculture services	155,813	1,398,523	0.111



Quicklook	cklook 2016 Retail (NAICS)			6 19:48
			United States (su	mmary)
California (Stat	e 06, CA)		Benchmar	k
Key	Dataitem	Value	Value	Index
_bdret				
nest	16 Establishments	1,722,419	14,871,453	0.116
nemp	16 Employees	17,020,956	159,224,609	0.107
aveestsz	16 Average employees per establishment	9.88	10.71	0.923
estT	16 Establishments, retail	466,276	3,835,939	0.122
	16 Establishments: retail(16)			
estTd.1	• 16 Retail estabs, Motor vehicle and parts dealers (441)	21,621	233,784	0.092
estTd.2	• 16 Retail estabs, Furniture and home furnishings (442)	12,095	98,550	0.123
estTd.3	• 16 Retail estabs, Electronics and appliances (443)	24,642	171,668	0.144
estTd.4	• 16 Retail estabs, Building and garden supplies (444)	20,306	168,787	0.120
estTd.5	• 16 Retail estabs, Food and beverage stores (445)	29,568	255,671	0.116
estTd.6	• 16 Retail estabs, Health and personal care stores (446)	17,401	161,277	0.108
estTd.7	• 16 Retail estabs, Gasoline stations (447)	10,389	92,175	0.113
estTd.8	16 Retail estabs, Clothing and clothing accessories (448)	34,576	230,396	0.150
estTd.9	• 16 Retail estabs, Sporting goods/hobby/book/music (451)	14,123	117,110	0.121
estTd.10	16 Retail estabs, General merchandise stores (452)	8,739	93,141	0.094
estTd.11	16 Retail estabs, Miscellaneous store retailers (453)	34,877	286,308	0.122
estTd.12	16 Retail estabs, Nonstore retailers (454)	4,957	38,916	0.127
estTd.13	• 16 Retail estabs, Retail services, nec (512131, 532)	15,580	153,708	0.101
estTd.14	• 16 Retail estabs, Food services (722)	93,017	766,871	0.121
estTd.15	16 Retail estabs, Repair and maintenance services (811)	53,193	413,230	0.129
estTd.16	16 Retail estabs, Personal care services (812)	71,192	554,347	0.128
esciu.io		/1,132	ידכ,דככ	0.120
oot d1 1	16 Motor vehicle/parts dealers(5)	2 900	22 227	0.007
estd1.1	16 Motor veh dealers, New car dealers (44111)  16 Motor veh dealers, Head our dealers (44112)	2,890	33,337	0.087
estd1.2	16 Motor veh dealers, Used car dealers (44112)  16 Motor veh dealers, Other metar vehicle dealers (4412)	5,133	73,933	0.069
estd1.3	16 Motor veh dealers, Other motor vehicle dealers (4412)  46 Motor veh dealers, Autor parts and accessories (44124)	3,814	38,321	0.100
estd1.4	• 16 Motor veh dealers, Auto parts and accessories (44131)	6,298	57,748	0.109
estd1.5	• 16 Motor veh dealers, Tire dealers (44132)	3,486	30,445	0.115
. 10. 4	16 Furniture/home furnishings dealers(3)	5 540	46.444	0.110
estd2.1	• 16 Home furn est, Furniture stores (44211)	5,549	46,444	0.119
estd2.2	• 16 Home furn est, Floor covering stores (44221)	2,639	23,041	0.115
estd2.3	• 16 Home furn est, Other home furnishings (442 nec)	3,907	29,065	0.134
	16 Electronics/appliance stores(3)			
estd3.1	<ul> <li>16 Electr/appl est, Household appliances (443111)</li> </ul>	4,613	37,777	0.122
estd3.2	• 16 Electr/appl est, Radio/TV/electronics/cameras (443 nec)	7,529	51 <b>,4</b> 97	0.146
estd3.3	• 16 Electr/appl est, Computers and software (44312)	12,500	82,394	0.152
	16 Home/garden supply stores(5)			
estd4.1	• 16 Home/garden supply est, Home centers (44411)	1,355	14,829	0.091
estd4.2	• 16 Home/garden supply est, Paint and wallpaper stores (44412)	1,024	10,438	0.098
estd4.3	• 16 Home/garden supply est, Hardware stores (44413)	1,925	21,167	0.091



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			United States (su	mmary)
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Key	Dataitem	Value	Value	Index
_bdret				
estd4.4	16 Home/garden supply est, Other building materials (444 nec)	13,759	97,987	0.140
estd4.5	• 16 Home/garden supply est, Nursery and garden centers (44422)	2,243	24,366	0.092
	16 Food/beverage stores(5)			
estd5.1	• 16 Food/bev est, Supermarkets (44511)	11,516	88,981	0.129
estd5.2	• 16 Food/bev est, Convenience stores (44512)	4,307	74,034	0.058
estd5.3	• 16 Food/bev est, Specialty food stores (4452)	8,132	53,242	0.153
estd5.4	• 16 Food/bev est, Beer, wine and liquor (44531)	5,613	39,414	0.142
	16 Perspnal care stores(4)			
estd6.1	• 16 Personal care est, Pharmacies and drug stores (44611)	6,951	71,876	0.097
estd6.2	• 16 Personal care est, Cosmetics and beauty supplies (44612)	4,187	29,568	0.142
estd6.3	• 16 Personal care est, Optical goods (44613)	1,956	22,122	0.088
estd6.4	• 16 Personal care est, Health supp/other pers care (4461 nec)	4,307	37,711	0.114
	16 Gasoline stations(2)			
estd7.1	• 16 Gas stations, Gas stations w/convenience store(44711)	1,879	37,579	0.050
estd7.2	• 16 Gas stations, Gas stations (447 nec)	8,510	54,596	0.156
	16 Clothing/accessories stores(5)			
estd8.1	• 16 Clothing/access stores, Men's clothing (44811)	1,405	9,272	0.152
estd8.2	• 16 Clothing/access stores, Women's clothing (44812)	6,078	39,293	0.155
estd8.3	• 16 Clothing/access stores, Children's and infants clothing (44813	1,457	9,718	0.150
estd8.4	• 16 Clothing/access stores, Family clothing stores (44814)	7,014	46,333	0.151
estd8.5	• 16 Clothing/access stores, Clothing accessories (44815)	2,293	15,162	0.151
estd8.6	• 16 Clothing/access stores, Other clothing (44819	5, <del>4</del> 97	35,882	0.153
estd8.7	• 16 Clothing/access stores, Shoe stores (44821)	4,139	29,606	0.140
estd8.8	• 16 Clothing/access stores, Jewelry stores (44831)	6,693	45,130	0.148
	16 Leisure goods stores(6)			
estd9.1	• 16 Leisure goods stores, Sporting goods stores (45111)	6,076	53,387	0.114
estd9.2	• 16 Leisure goods stores, Hobby, toy and game stores (45112)	3,180	25,183	0.126
estd9.3	• 16 Leisure goods stores, Sewing, needlework, piece goods (4511.	1,094	9,819	0.111
estd9.4	• 16 Leisure goods stores, Musical instruments and supplies (45114	1,488	10,798	0.138
estd9.5	• 16 Leisure goods stores, Book stores (451211)	1,948	15,646	0.125
estd9.6	• 16 Leisure goods stores, Other leisure goods (4512 nec)	337	2,277	0.148
	16 General merchandise stores(3)		_,_,,	0.2.0
estd10.1	• 16 General merch stores, Department stores (45211)	3,760	32,803	0.115
estd10.2	• 16 General merch stores, Warehouse club and superstores (4529	209	1,673	0.125
estd10.2	16 General merch stores, Warehouse club and superstores (452)     16 General merch stores, Other gen merchandise stores (452 nec	4,770	58,665	0.123
236410.3		1,770	30,003	0.001
estd11 1	16 Miscellaneous store retailers(6)	1 DEE	3K 2N2	N 112
estd11.1	16 Misc retail est, Florists (45311)  16 Misc retail est, Office supplies and stationery (45231)  17 Misc retail est, Office supplies and stationery (45231)	4,066	36,203	0.112
estd11.2	16 Misc retail est, Office supplies and stationery (45321)  16 Misc retail est, Cifts, payalting sourceiers (45322)	1,244	10,078	0.123
estd11.3	• 16 Misc retail est, Gifts, novelties, souveniers (45322)	6,888	53,683	0.128



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			United States (summary)		
California (State 06, CA)			Benchmark		
Key	Dataitem	Value	Value	Index	
_bdret					
estd11.4	16 Misc retail est, Used merchandise (45331)	5,914	61,674	0.096	
estd11.5	• 16 Misc retail est, Pets and pet supplies (45391)	1,928	14,541	0.133	
estd11.6	16 Misc retail est, Other miscellaneous retail (453 nec)	14,837	110,129	0.135	
	16 Retail service establishments, nec(3)	252	0.60=	0.110	
estd13.1	• 16 Retail serv est, Movie theaters (512131)	968	8,625	0.112	
estd13.2	16 Retail serv est, Auto equipment rental and leasing (5321)	5,816	60,271	0.096	
estd13.3	<ul> <li>16 Retail serv est, Consumer goods rental (532 nec)</li> <li>16 Food service establishments(3)</li> </ul>	8,796	84,812	0.104	
estd14.1	16 Food service establishments(3)     16 Food serv est, Full-Service Restaurants (7221)	56,986	447,203	0.127	
estd14.2	• 16 Food serv est, Limited-Service Restaurants (7227)	32,743	272,389	0.120	
estd14.3	16 Food serv est, Drinking Places (7224)	3,288	47,279	0.070	
estChn1	16 Full-service restaurants, Full-service chain	3,823	39,170	0.098	
estChn2	16 Limited service restaurants, Fast food/fast casual chain	22,659	197,106	0.115	
	16 Repair/maintenance estab(3)	,	20.7200	0.110	
estd15.1	16 Repair/maint est, Auto repair services (8111)	39,238	297,727	0.132	
estd15.2	16 Repair/maint est, Consumer electronics repair (8112)	4,184	32,918	0.127	
estd15.3	• 16 Repair/maint est, Home and garden equipment repair (8114)	9,771	82,585	0.118	
	16 Personal care service estab(7)	·	·		
estd16.1	• 16 Pers care serv est, Barber Shops (812111)	3,666	36,029	0.102	
estd16.2	• 16 Pers care serv est, Beauty Shops (812112)	32,547	247,102	0.132	
estd16.3	• 16 Pers care serv est, Nail Salons (812113)	6,496	49,721	0.131	
estd16.4	• 16 Pers care serv est, Other personal care services (8121 nec)	9,020	69,472	0.130	
estd16.5	• 16 Pers care serv est, Coin-oper laundries/dry cleaners (81231)	1,278	8,702	0.147	
estd16.6	• 16 Pers care serv est, Dry cleaning & laundry services (81232)	6,104	47,387	0.129	
estd16.7	• 16 Pers care serv est, All other personal services (812 nec)	12,081	95,934	0.126	
empT	16 Employees, retail	4,335,434	38,236,841	0.113	
	16 Employees: retail(16)				
empTd.1	• 16 Retail employees, Motor vehicle and parts dealers (441)	278,177	2,712,078	0.103	
empTd.2	• 16 Retail employees, Furniture and home furnishings (442)	91,298	763,508	0.120	
empTd.3	• 16 Retail employees, Electronics and appliances (443)	355,608	2,193,025	0.162	
empTd.4	• 16 Retail employees, Building and garden supplies (444)	209,854	1,995,656	0.105	
empTd.5	• 16 Retail employees, Food and beverage stores (445)	398,692	3,993,512	0.100	
empTd.6	• 16 Retail employees, Health and personal care stores (446)	147,601	1,530,260	0.096	
empTd.7	• 16 Retail employees, Gasoline stations (447)	55,315	569,476	0.097	
empTd.8	• 16 Retail employees, Clothing and clothing accessories (448)	234,470	1,704,543	0.138	
empTd.9	• 16 Retail employees, Sporting goods/hobby/book/music (451)	99,425	920,191	0.108	
empTd.10	• 16 Retail employees, General merchandise stores (452)	316,557	3,392,039	0.093	
empTd.11	• 16 Retail employees, Miscellaneous store retailers (453)	219,701	1,634,303	0.134	
empTd.12	• 16 Retail employees, Nonstore retailers (454)	53,628	406,152	0.132	



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			United States (summary)	
California (State 06, CA)			Benchmark	
Key	Dataitem	Value	Value	Index
_bdret empTd.13	• 16 Retail employees, Retail services, nec (512131, 532)	95,069	836,121	0.114
empTd.14	• 16 Retail employees, Food services (722)	1,256,040	11,402,454	0.110
empTd.15	16 Retail employees, Repair and maintenance services (811)	225,435	1,848,435	0.122
empTd.16	16 Retail employees, Personal care services (812)	298,564	2,335,088	0.128
	16 Employees: motor vehicle/parts dealers(5)		_,	
empd1.1	• 16 Motor veh dealer empl, New car dealers (44111)	150,410	1,344,410	0.112
empd1.2	16 Motor veh dealer empl, Used car dealers (44112)	23,821	324,350	0.073
empd1.3	• 16 Motor veh dealer empl, Other motor vehicle dealers (4412)	36,571	343,775	0.106
empd1.4	• 16 Motor veh dealer empl, Auto parts and accessories (44131)	48,567	476,693	0.102
empd1.5	• 16 Motor veh dealer empl, Tire dealers (44132)	18,808	222,850	0.084
	16 Employees: furniture/home furnishings dealers(3)			
empd2.1	• 16 Home furn empl, Furniture stores (44211)	44,325	413,040	0.107
empd2.2	• 16 Home furn empl, Floor covering stores (44221)	16,661	140,094	0.119
empd2.3	• 16 Home furn empl, Other home furnishings (442 nec)	30,312	210,374	0.144
	16 Employees: electronics/appliance stores(3)			
empd3.1	• 16 Electr/appl empl, Household appliances (443111)	41,776	420,235	0.099
empd3.2	• 16 Electr/appl empl, Radio/TV/electronics/cameras (443 nec)	60,631	383,027	0.158
empd3.3	• 16 Electr/appl empl, Computers and software (44312)	253,201	1,389,763	0.182
	16 Employees: home/garden supply store employees(5)			
empd4.1	• 16 Home/garden supply empl, Home centers (44411)	75,214	791,550	0.095
empd4.2	• 16 Home/garden supply empl, Paint and wallpaper stores (44412	6,828	63,633	0.107
empd4.3	• 16 Home/garden supply empl, Hardware stores (44413)	27,254	219,090	0.124
empd4.4	• 16 Home/garden supply empl, Other building materials (444 nec	80,176	737,140	0.109
empd4.5	• 16 Home/garden supply empl, Nursery and garden centers (4442	20,382	184,243	0.111
	16 Employees: food/beverage stores(5)			
empd5.1	• 16 Food/bev store empl, Supermarkets (44511)	290,367	2,893,962	0.100
empd5.2	• 16 Food/bev store empl, Convenience stores (44512)	24,945	500,563	0.050
empd5.3	• 16 Food/bev store empl, Specialty food stores (4452)	64,223	427,274	0.150
empd5.4	• 16 Food/bev store empl, Beer, wine and liquor (44531)	19,157	171,713	0.112
	16 Employees: personal care stores(4)			
empd6.1	• 16 Pers care store empl, Pharmacies and drug stores (44611)	87,893	995,708	0.088
empd6.2	• 16 Pers care store empl, Cosmetics and beauty supplies (44612)	26,804	207,821	0.129
empd6.3	• 16 Pers care store empl, Optical goods (44613)	12,541	136,029	0.092
empd6.4	• 16 Pers care store empl, Health supp/other pers care (4461 nec)	20,363	190,702	0.107
	16 Employees: gasoline stations(2)			
empd7.1	• 16 Gas station empl, Gas stations w/convenience store(44711)	11,5 <del>4</del> 7	259,429	0.045
empd7.2	• 16 Gas station empl, Gas stations (447 nec)	43,768	310,047	0.141
	16 Employees: clothing/accessories stores(5)			
empd8.1	• 16 Clothing/access store empl, Men's clothing (44811)	7,005	56,074	0.125



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California (State 06, CA)			Benchmark	
Key	Dataitem	Value	Value	Index
_bdret empd8.2	<ul> <li>16 Clothing/access store empl, Women's clothing (44812)</li> </ul>	33,045	197,576	0.167
empd8.3	• 16 Clothing/access store empl, Children's and infants clothing (4	15,452	122,610	0.126
empd8.4	• 16 Clothing/access store empl, Family clothing stores (44814)	80,809	590,833	0.123
empd8.5	• 16 Clothing/access store empl, Clothing accessories (44815)	11,669	82,273	0.142
empd8.6	• 16 Clothing/access store empl, Other clothing (44819	35,469	210,063	0.169
empd8.7	• 16 Clothing/access store empl, Shoe stores (44821)	27,955	243,450	0.115
empd8.8	• 16 Clothing/access store empl, Jewelry stores (44831)	23,066	201,664	0.114
empao.o	16 Employees: leisure goods stores(6)	25,000	201,004	0.114
empd9.1	<ul> <li>16 Leisure goods store empl, Sporting goods stores (45111)</li> </ul>	47,764	443,550	0.108
empd9.2	• 16 Leisure goods store empl, Hobby, toy and game stores (45112	23,855	209,963	0.114
empd9.3	16 Leisure goods store empl, Sewing, needlework, piece goods (	6,3 <del>4</del> 7	59,485	0.107
empd9.4	16 Leisure goods store empl, Musical instruments and supplies (4)	6,321	51,507	0.123
empd9.5	• 16 Leisure goods store empl, Book stores (451211)	12,835	131,673	0.097
empd9.6	16 Leisure goods store empl, Other leisure goods (4512 nec)	2,303	24,013	0.096
	16 Employees: general merchandise stores(3)	,	,	
empd10.1	16 General merch store empl, Department stores (45211)	246,916	2,732,847	0.090
empd10.2	16 General merch store empl, Warehouse club and superstores (	32,578	247,785	0.131
empd10.3	• 16 General merch store empl, Other gen merchandise stores (45	37,063	411,407	0.090
•	16 Employees: miscellaneous retail stores(3)	•	,	
empd11.1	16 Misc retail store empl, Florists (45311)	13,895	148,305	0.094
empd11.2	• 16 Misc retail store empl, Office supplies and stationery (45321)	13,716	130,263	0.105
empd11.3	• 16 Misc retail store empl, Gifts, novelties, souveniers (45322)	31,119	285,572	0.109
empd11.4	16 Misc retail store empl, Used merchandise (45331)	32,171	313,592	0.103
empd11.5	• 16 Misc retail store empl, Pets and pet supplies (45391)	16,350	123,229	0.133
empd11.6	16 Misc retail store empl, Other miscellaneous retail (453 nec)	112,450	633,342	0.178
	16 Employees: retail services(5)	•	•	
empd13.1	• 16 Retail serv empl, Movie theaters (512131)	16,099	138,189	0.116
empd13.2	• 16 Retail serv empl, Auto equipment rental and leasing (5321)	35,033	341,188	0.103
empd13.3	16 Retail serv empl, Consumer goods rental (532 nec)	43,937	356,744	0.123
	16 Employees: food services(3)			
empd14.1	• 16 Food serv empl, Full-Service Restaurants (7221)	742,739	6,469,600	0.115
empd14.2	• 16 Food serv empl, Limited-Service Restaurants (7222)	487,527	4,584,607	0.106
empd14.3	• 16 Food serv empl, Drinking Places (7224)	25,774	348,247	0.074
empChn1	16 Full-service rest employees, Full-service chain	191,461	1,948,130	0.098
empChn2	16 Limited service rest employees, Fast food/fast casual chain	404,212	3,893,086	0.104
	16 Employees: repair/maintenance services(3)			
empd15.1	• 16 Repair/maint serv empl, Auto repair services (8111)	164,269	1,334,214	0.123
empd15.2	• 16 Repair/maint serv empl, Consumer electronics repair (8112)	23,365	169,133	0.138
empd15.3	• 16 Repair/maint serv empl, Home and garden equipment repair	37,801	345,088	0.110



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Key _bdret	Dataitem	Value	Value	Index
	16 Employees: personal care services(7)			
empd16.1	• 16 Pers care serv empl, Barber Shops (812111)	8,806	91,152	0.097
empd16.2	• 16 Pers care serv empl, Beauty Shops (812112)	131,910	1,027,129	0.128
empd16.3	• 16 Pers care serv empl, Nail Salons (812113)	19,688	148,780	0.132
empd16.4	• 16 Pers care serv empl, Other personal care services (8121 nec)	37,259	289,889	0.129
empd16.5	• 16 Pers care serv empl, Coin-oper laundries/dry cleaners (81231	3,233	24,483	0.132
empd16.6	• 16 Pers care serv empl, Dry cleaning & laundry services (81232)	22,276	211,380	0.105
empd16.7	• 16 Pers care serv empl, All other personal services (812 nec)	75,392	542,275	0.139

